AUSTRALIAN ENERGY WEEK 2027

21 - 24 June 2027 | MCEC, Melbourne



Sponsorship & Exhibition Prospectus

Organised by:

Quest Events

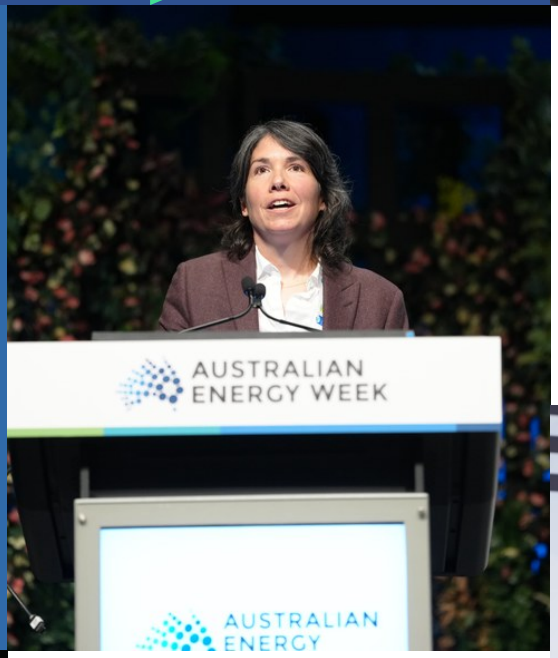
Meet | Learn | Grow.

What is **Australian Energy Week?**



Australian Energy Week has established itself as the leading conference and exhibition for the entire energy value chain, bringing together leaders from generators, transmission & distribution, retailers, renewables & BESS developers, government and large energy users.

If you want to get across what's happening in Australia's energy sector, or meet those shaping it, then this is the place to be.



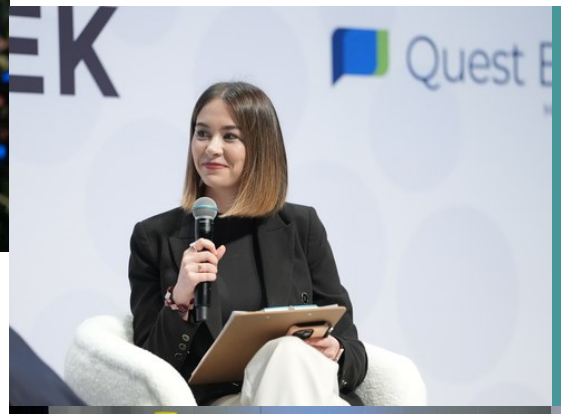
> "AEW 2026 highlighted both the complexity of the energy transition and the need for practical, customer-focused innovation across the sector."

Nick Nikolitsis, Product Director - Energy, Hansen Technologies



> "It's an opportunity to meet all our customers across Australia"

Phil Johnson, GM Utilities, Resources and Energy, NRI Australia & New Zealand



> "A quality and high profile energy conference with great sector, service provider and stakeholder coverage in panels, speaking and in the networking spaces."

Bridget Ryan, Manager - Stakeholder & Industry Engagement, SEC Victoria





Thanks to our 2026 sponsors & partners

Knowledge Partner

McKinsey & Company

Platinum Sponsor

Transgrid

Gold Sponsors

HYOSUNG

salesforce

IBM

Lumea Transgrid Group

Kimbal

Silver Sponsors

BCG

camlin energy

EDF

energyone

gentrack

SIEMENS

KARPOWERSHIP

VIP Lunch Sponsor

NRI

Coffee Cart Sponsor

RSM

Women in Energy Breakfast Sponsor

agl

Dinner Sponsor

capSpire

Lanyard Sponsor

Energex Network

energex

Part of Energy Queensland

Exhibitors

Ampacimon

EMERSON aspentech

AUTODESK PAYAPPS

brave ENERGY SYSTEMS

Australian Government Clean Energy Regulator | CLEAN ENERGY REGULATOR

CSE

CTLAB

databricks

energysafe VICTORIA

Enghouse Interactive

ENGIAN CONSULTING primtech Solutions

INNOVIOR

IPS Intelligent Process Solutions

LiveEC

meteocontrol

Nexans ELECTRIFY THE FUTURE

NOJA POWER

NovaTech AUTOMATION

nxzen

one51 CONSULTING

Osmose Resilient Grids. Strong Networks. Safe Energy.

PayPal Open

POWER EDGE ENGINEERING

PowerShield

MR

riskonnect.

SECURITY SOLUTIONS

SEW

SIEMENS energy

SmartMeasures Reduce customer churn

sope

SPLIGHT

STEMAR

tickd

traka ASSA ABLOY

Vilun

VOLT SAFETY

Wabtec CORPORATION

WAGNERS

World Wire Cables

Why partner with us?

The only event that brings together the full energy supply chain

Get the most out of your marketing budget and engage with the full energy market at once, or target the segment most relevant to you

More C-Suite than any other event

With the who's who of industry execs in attendance, this is your opportunity to influence. Join them on a panel, speak on the program or host meetings or private functions

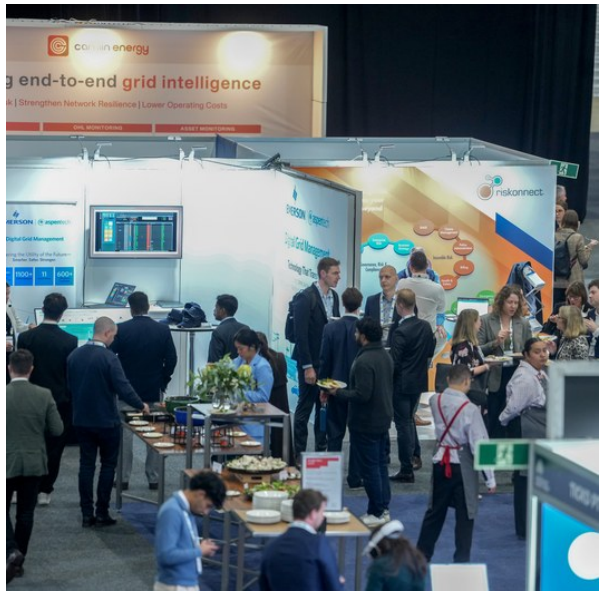
Massive visitor expansion – meet your end users

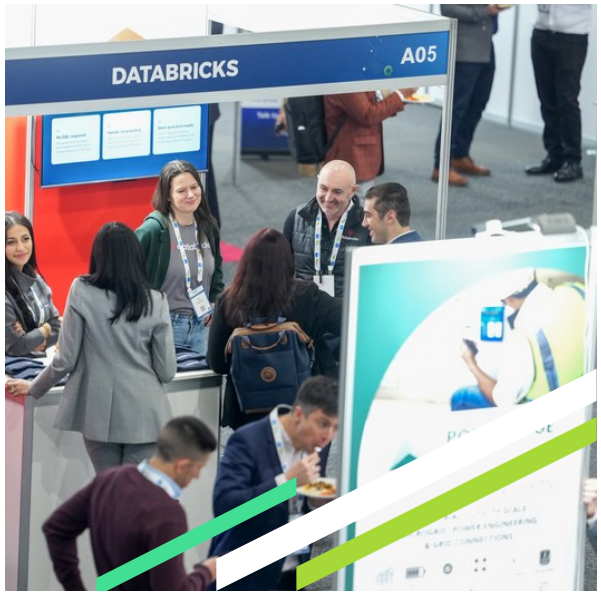
With major visitor expansions planned for 2027, Energy Week is the ideal place to have commercial discussions with potential customers and to engage existing customers

Limited, high value speaking opportunities

Position your organisation as a thought leader or share a cutting-edge case study to a senior, targeted audience of your buyers







The numbers behind Energy Week 2026

1300+ Attendees

60+ Exhibitors

180 Speakers

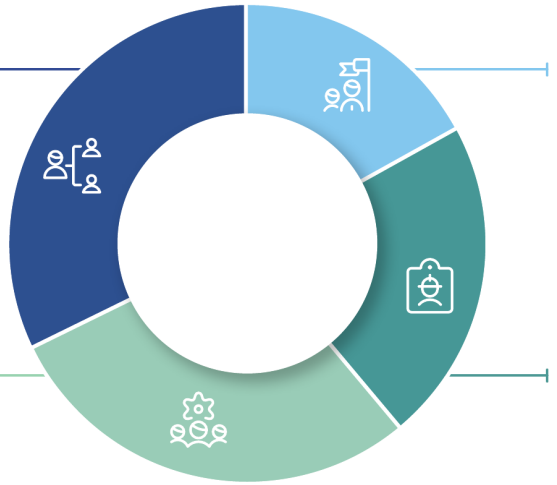
21+ Countries

70+ CEOs

670+ Organisations

> "One of the largest and most influential events on the Australian energy calendar."
>
> **ESD News**

Breakdown by seniority



Breakdown by industry sector

21% Networks (Transmission & Distribution)

18% Generation (inc Renewable, BESS developers & investors)

11% Energy Retail

10% Government Agency, Regulator or Policy Body

8% Engineering/ Construction

14% Technology Provider

8% CRCs, Academia, media & other

5% Professional Services

5% Large Energy Users

Agenda at a glance

Four days, multiple streams, one industry. Here's how the week unfolds

**Subject to change*

Monday 21 June	Tuesday 22 June	Wednesday 23 June	Thursday 24 June
		Women in Energy breakfast	
Expo set up	Energy Week Expo		
Pre-conference Masterclasses	**Main conference** Day one	**Main conference** Day two	**Energy Policy Forum**



Day one streams 1 – 4		Day two streams 5 – 8	
1	Transmission	5	Distribution / DNSP
2	BESS	6	Energy generation
3	Retail innovation	7	CER / DER
4	Renewable development	8	Data centres

Happy hour drinks

Conference dinner





2027: a bigger, smarter AEW exhibition

More visitors, and more ways to engage them

For 2027, we're making significant investments to grow exhibitor value – substantially more visitors on the floor, and a redesigned on-the-day experience built to maximise exhibitor visitor interaction.

Here's what's coming:

New conference stage on the expo floor – bringing content-driven foot traffic into the heart of the exhibition and creating more opportunities for visitors to discover and engage with exhibitors.

Interactive visitor experience – prizes linked to exhibitor visits and sponsor engagement, encouraging attendees to actively explore the exhibition and connect with participating brands.

Enhanced visitor insights – richer information about attendee interests, roles and purchasing influence, helping you identify and prioritise high-value leads.

Printed exhibition guide – showcasing exhibitor profiles and contact details and extending your visibility beyond conversations on the exhibition floor.

Expanded visitor marketing and re-engagement – increased campaign investment to grow registrations, supported by a dedicated communications program that keeps attendees engaged and encourages them to attend on the day.









Marketing impact & industry reach in 2026

Marketing stats

82k+
Website visits

14k+
Contacts engaged with email

9k+
Social media followers

555k+
Social media impressions

6k+
Energy Insights subscribers

10k+
Linkedin newsletter subscribers



Event week industry engagement

100+
posts tagged #Australian EnergyWeek

300k+
impressions generated during event week

60+
companies posting from the event

100+
speaker-generated posts

60+
sponsor-generated posts

Media partners & industry coverage

THE AGE
FINANCIAL REVIEW
The Energy
The Sydney Morning Herald
INDEPENDENT. ALWAYS.
THE AUSTRALIAN
RENEW ECONOMY
ecogeneration
TRANSMISSION & DISTRIBUTION
energy today
ENERGY
ENERGY
SOURCE & DISTRIBUTION
ENERGY NEWS
www.energynews.co.nz
ENB
energynewsbulletin.net
GREEN
REVIEW

2026 attending companies

A selection of the organisations that attended Australian Energy Week 2026.

#

3C Energy

A

Accenture
ACCIONA
ACCURE Battery Intelligence
ACEnergy
ACEREZ
ACLE Services
AECOM
AFRY
Aggreko
AGL
Air Liquide
AirTrunk
Akaysha Energy
Alcoa
Alinta Energy
Aliweld Power
All Energy Contracting
Allset Energy
Amazon Leo
Amber Electric
AMETEK
Ampacimon
Ampcontrol
AmpereHour Energy
Amplitude Energy
AMPYR Energy
Antora Energy
ANZ
APA Group
APD Global
Appian
Aquila Capital
Arcadis
Arup
ASL
Aspen Technology
Atmos Renewables
Aula Energy
Aura Clean Energy
Aurecon Group
Auric Solar
Aurora Energy
Ausgrid
AusNet
Austrade
Australian Energy Market Commission (AEMC)
Australian Energy Market Operator (AEMO)
Australian Energy Operations
Australian Energy Regulator (AER)
Australian Gas Industry Trust
Australian Gas Infrastructure Group (AGIG)
Australian Renewable Energy Agency (ARENA)
Australian Winders
Autodesk

B

BAI Communications
Basis Energy
Baula Infrastructure
BayWa r.e.
BE Power Group
Beach Energy
Bechtel Corporation
Bell Bay Advanced Manufacturing Zone (BBAMZ)
Billion Watts Technologies
Binding Twine
BlackRock
Blackstart
BLD Engineers
BlueScope
Bluewaters Power
Boom Logistics
Boston Consulting Group (BCG)
Bouygues Construction
bp
Braemac
Brave Energy Systems
Broken Hill Mines
Business Renewables Centre Australia

C

Camlin Group
capSpire
Cargill
CDC Data Centres
Centrica Energy
Choice Energy
CIC Hydrogen
CitiPower, Powercor and United Energy
Clayton Utz
Clean Energy Finance Corporation (CEFC)
Clean Energy Regulator
Clean Energy Resources Geelong
CleanCo Queensland
Clear Skies Energy
Climate Change Authority
Cognizant
Coles Group
Collgar Renewables
ConocoPhillips
Constructive Energy Co
Contact Energy
Contemporary Amperex Technology (CATL)
CPB Contractors
CS Energy
Cubico Sustainable Investments
CutlerMerz
Cyan Renewables

D

Databricks
DB Results
DCCEEW
DEECA
Diamond Energy
DNV
Doble Engineering
Downer
DPIRD
DRONE VOLT
DXC Technology
Dynamic Ratings
Dynapower

E

EDF power solutions Australia
EDMI
Eku Energy
ElectraNet
Elements Green
ELIoT Energy
EMAGE Group
EMC Technologies
Emerson
Empower Energy
Endeavour Energy
Endgame Analytics
Energex and Ergon Energy
energy & meteo systems
Energy & Water Ombudsman NSW
Energy Matrix Group (EMG)
Energy One
Energy Queensland
Energy Safe Victoria
Energy Security Corporation
Energy Skills Queensland
Energy Vault
EnergyAustralia
Enerven
Enervest
Engian Consulting
ENGIE
Entura
EPEC Group
EQT Partners
Escient
Esri
Essential Energy
Essential Services Commission
European Energy
ExxonMobil
EY

F

Farm Gate Renewables
Fichtner
FIS Global
Flo Energy
Flow Power
Flux Renewables
Fonterra
Fortescue
FTC Solar
Fuji Electric
Fyfe

G

G&W Electric
Gadens
Genesis Energy
Genex Power
Gentrack
GHD
Global Power Energy
GloBird Energy
GLP Group
Goldwind
Goulburn Valley Water
GPA Engineering
Graphite Energy
Grattan Institute
Green Earth Battery
Green Grid Connect
Greenlab Energy
Groundline Engineering
GS E&C Australia

H

Hansen Technologies
Harper Energy
Hitachi Energy
Hithium
HKA
HMC Capital
Hoa Phat Group
Holding Redlich
Horizon Power
HWR Hydrogen
Hydro Tasmania
Hydrostor
Hyosung

I

Iberdrola Australia
IBM
Incite Energy
Independent Pricing and Regulatory Tribunal (IPART)
Indigenous Energy Australia
Industry Capability Network (ICN)
Innomotics
Innovative Assets Engineering
Innovior
Intellihub
Invest Victoria
IPD Group
IPS Energy
Iris Power
IXL Advisory

2026 attending companies

A selection of the organisations that attended Australian Energy Week 2026.

J

Jacobs
Jemena
JinkoSolar
JLL (Jones Lang LaSalle)

K

Kalpataru Projects International
Kaluza
Kemira
Keystone Civil
KNR Renewable Energy
KOSEP (Korea South-East Power)
KPMG

L

Leading Edge Energy
Liberty Energy
Lighthouse Infrastructure
Lilyfield Partners
Lochard Energy
Lumea

M

M&A VC
M/Group
Macquarie Group
Marinus Link
Mayne Engineering Group
McGrathNicol
McKinsey & Company
Megger
Melbourne Energy Institute (MEI)
Melbourne Water
Meliora Group
meteocontrol
Metlen Energy & Metals
MicroEJ
Microsoft
Mitsui E&P Australia (MEPAU)
Modo Energy
Momentum Energy
Monadelphous Group
Moonee Valley City Council
mPrest
Multiworks

N

Nacap
National Australia Bank (NAB)
National Energy Authority
NBN Co
Neoen
Nepal Electricity Authority
Net Zero Economy Authority
NetCarbon
NewGen Power Kwinana
Nexans
Next Green Group
NEXTDC
NHOA Energy
NOJA Power
Northern Territory Government
Nous Group
NovaTech Automation
NRG Global Power
NTA Energy Solutions
nxzen
Nyrstar

O

Oakley Greenwood
Octopus
Olam Agri
Olympus Energy
Omexom
Oracle
Origin Energy
Orion NZ
Osmose Australia

P

Pacific Blue
Panasonic
Parkwind Services
Partum Engineering
PayPal
PBE Group
Petrobras
Planit
Potentia Energy
Power and Water Corporation
Power Edge Engineering
Power Electronics
Power Structure Solutions
Powerlink Queensland
PowerShield
Powershop

Q

QGE Group
Quantum-ESG
Queensland Audit Office
Queensland Treasury

R

Raedyne Systems
RANE Network
Red Energy
Regional Growth NSW Development Corporation
Reinhausen
Reliance Utilities
Renewable Energy Institute (Japan)
Renewable Project Services
Rennie Advisory
Resi Ventures
Rheem
Rio Tinto
RIPEN Utility Services
Robotron New Zealand
RPS Group
RSM

S

SA Department of Treasury and Finance
SA Power Networks
SA Water
Salesforce
Samsung
Santos
Sarawak Energy Berhad
SCEE Electrical
Schweitzer Engineering Laboratories
SEC Victoria
Secure Meters
Security Solutions Consultants
Seeq
SERGI Transformer Protector
SEW.AI
Shaw and Partners
Shell Energy Australia
Siemens
Siemens Energy
SMA Australia
Smart Energy Water
SmartMeasures
SN Energy
Snowy Hydro
SolarFarm Feasibility
Solstice Energy
Solutions for Climate WA
South East Water
South Energy
Spark Renewables
Squadron Energy
Stantec
Stanwell Corporation
Stride Renewables
Summit Power
Sungrow
Sunnygene Power
Sydney Water

T

TasNetworks
Tata Consultancy Services
TBH
Tech Mahindra
Telstra
Tenaga Nasional Berhad
Tesla
Thomassen Australasia
Tilt Renewables
Tomago Aluminium
Towercraft
Toyota
Traka
Transgrid
Transpower New Zealand
Turner & Townsend
TWS Energy Controls

U

UEG Energy
UGL
Unique Meghnaghat Power
Utilities Group
Utility Data Services
UtilityDeals

V

Vaisala
Valen Power
Venn Energy
Ventia
Versent
Vestas
Vic Department of Transport and Planning (DTP)
VicGrid
Victorian Infrastructure Delivery Authority (VIDA)
Victorian Trades Hall Council
Vilun Electric
Virescent Ventures
Virya Energy
Vitol
VNextGen
Vysus Group

W

WA Department of Energy and Economic Diversification
Wabtec Corporation
Wagners CFT
Wallbridge Gilbert Aztec (WGA)
Western Power
WestWind Energy
Wind Projects Australia
Wipro
Woodside Energy
World Wire Cables
Worley
WSP

X

X-ELIO

Y

Yarra Energy Foundation
Yarra Valley Water
Yurika
Yurringa Energy

Z

ZECO Energy
Zembl
Zenith Energy
Zinfra
Zipform Digital

Major partner opportunities

Our major partnerships are all designed so that you can have the maximum impact for your budget at Australian Energy Week.

Each package includes multiple ways to engage, including speaking roles, branding pre, during and post-event, as well as ways to amplify your message to your target audience, whether that be broad or niche.

Whatever your goals, we can customise an engagement to meet them.

Important information on speaking opportunities

Delivering engaging and relevant content is key to the success of Energy Week and to the success of our partners, you.

Though speaking opportunities and panel opportunities are part of our packages for major partners, topics and speakers must be approved by the Energy Week team. We believe that by working closely together we can ensure that your speaking engagements bring you more value by engaging your own target audience better.



AUSTRALIAN ENERGY WEEK 2027

Knowledge Partner

Investment: $150K

Sold out

McKinsey & Company

Own the ideas that own the room.

The Knowledge Partner is the major event partner, with branding and positioning to match.

Your executives will have the opportunity to be heavily involved in the conference plenary, with a keynote on the morning of day one and a role in the CEO panel.

It's not just about on the event, the knowledge partner is involved year round, with executives contributing to the direction of the program, involved in articles throughout the year, and featured heavily in pre and post event campaigns.

On the day, the branding is second to none, and coupled with the full campaign, it truly positions your organisation as a leader in the sector.







*Prices excl. GST

Technology Partner

Investment: $105K **1 available**

One technology partner. The whole sector listening.

Establish your organisation as the technology partner of choice for Australia's energy sector. This exclusive partnership combines high-profile thought leadership, sustained brand visibility and curated access to C-suite executives and senior decision-makers from across the energy supply chain.

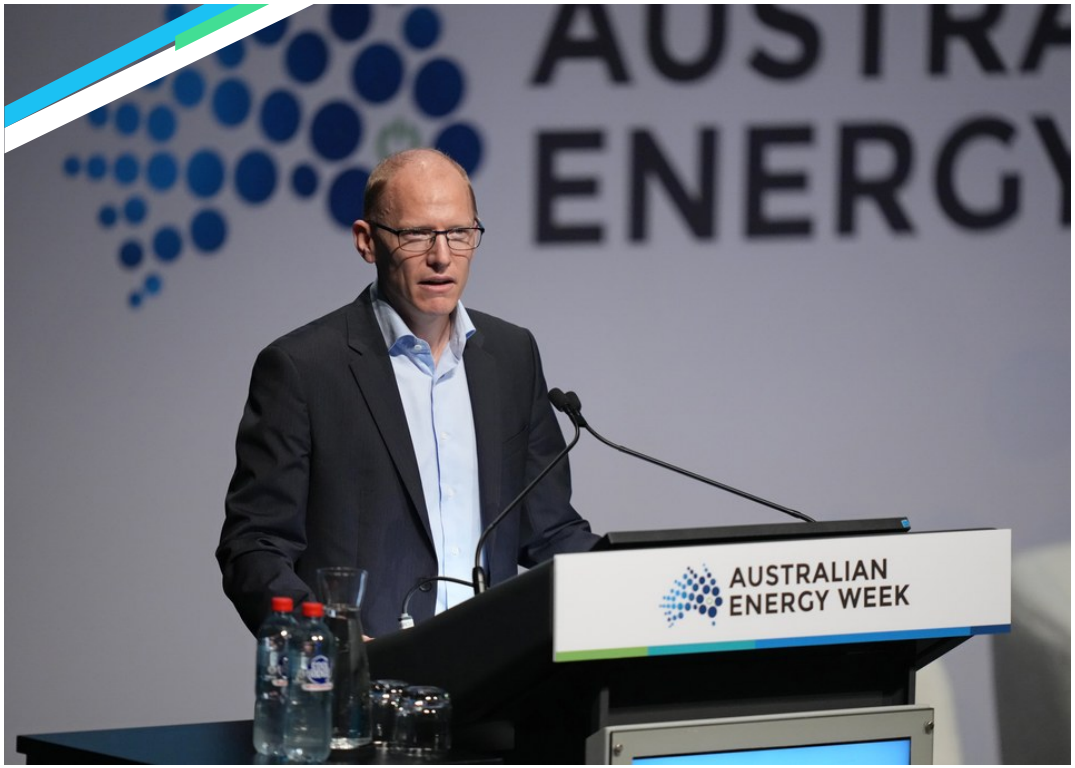
More than a branding opportunity, the partnership is designed to help you build meaningful relationships, demonstrate your expertise and generate new business with organisations investing in the technologies shaping Australia's energy transition.

This includes an opportunity to deliver a keynote on the main stage, before lunch on day one, with the topic carefully curated with our team. It also includes a seat on the exclusive CEO panel for an appropriate executive.

Branding exposure is also a major feature, with your company featured heavily in pre, during and post-event marketing, and speakers featured in content across multiple channels pre-event. During the event your logo is positioned prominently across major event signage.

We will also work closely with you to curate meetings with senior industry executives.

Speaking opportunity	A Day One plenary speaking slot, plus a seat on the CEO Panel – one of the small number of voices the whole room hears before the streams even begin. Noting speaking topics must be agreed.
Branding opportunity	Digital & printed branding across the event, prominent plenary stage branding, partner website listing, dedicated LinkedIn post, interviews with speakers and more
Exhibition	Add an 18m^2 or 36m^2 space for $5k or $10k respectively
Optional add-ons	Host an exclusive function, get involved in the dinner, we can work with you to maximise your investment







*Prices excl. GST

Platinum Partner

Investment: $75K **2 available**

Main stage. Whole market. Your message.

This partnership is designed for an organisation that wants to target executives across the length of the supply chain, have a presence on the main stage, and significant brand exposure.

With a major speaker role on the second day and prominent branding, it's an effective way to have a major cut-through with your audience.

Speaking opportunity	Speak on the Day Two plenary (first in gets morning), and participate in a plenary panel that matches your content focus.
Branding opportunity	Digital & printed branding across the event, prominent plenary stage branding, partner website listing, dedicated LinkedIn post, interviews with speakers and more
Exhibition	Add an 18m^2 or 36m^2 space for $5k or $10k respectively
Optional add-ons	Host an exclusive function, get involved in the dinner, we can work with you to maximise your investment





*Prices excl. GST

CEO Panel sponsorship

Pricing on application

One seat. Every decision-maker watching.

The CEO Panel is the most watched session of Energy Week – and the only package that puts your chief executive on that stage. It is offered on application, because the panel is curated: seats go to leaders whose organisations shape the direction of the sector.

Your CEO joins the sector's most senior figures in front of a full plenary room on day one, setting the tone for the four days that follow. This sponsorship positions your organisation alongside Australian Energy Week's most senior speakers, with prominent branding across the plenary and broader event.

For organisations where the goal is standing rather than stand traffic, this is the position that delivers it.

Speaking opportunity	Participate on the CEO Panel, hosted on Day 1 in the Plenary.
Branding opportunity	Branding across the event, partner website listing, pre event speaker interview, dedicated LinkedIn post.
Other high-level inclusions	Branding pre, during and post event, delegate passes, optional prominent exhibition space.





2027 Energy Week streams

Where Gold, Silver and Bronze speaking opportunities are

During the two main conference days, when the main stage isn't running, delegates choose 1 of 4 streams (per day). Whichever stream you're presenting in, there will be a targeted audience of senior decision makers right in front of you, which has already selected itself. **Stream opportunities are limited and allocated 'first-in'.**

Day one streams | Tuesday, 22nd June

Transmission 1	BESS 2	Retail innovation 3	Renewable development 4
			
Optimising major transmission projects to minimise cost and maximise system benefit	Commercial models, long duration storage, and grid supporting opportunities	Designing customer propositions to maintain affordability and reward flexibility	Funding, connections & project approvals – finding ways to build more, faster

Day two streams | Wednesday, 23rd June

Distribution / DNSP 5	Energy generation 6	CER / DER 7	Data centres 8
			
Exploring how DNSPs can solve major grid challenges, with less infrastructure build	Orchestrating flexibility to manage a highly volatile grid – gas peakers, firming and large users	Driving the energy transition with consumers and unlocking value through participation	Powering the data centre boom – connections, firming and flexibility for large new loads

**Subject to change*

Gold Sponsor

Investment: $50K **1 available per stream**

Gold is the major sponsorship for each stream, ideal for building profile, demonstrating capability, and generating leads with the specific audience aligned with that stream.

With a more targeted audience, it's the ideal place to dive into technical solutions, showcase case studies and more.

Your branding and exposure isn't limited to the stream, with branding across the event, and opportunities to curate more lead gen activities, more branding, or more targeted meetings.

Speaking opportunity	20 minute presentation or case study presentation with a customer in the stream of your choice, and a seat on a panel discussion in the same stream.
Branding opportunity	Significant branding within your stream of choice, and second tier branding across the event, and in pre and post event marketing.
Other high-level inclusions	Branding pre, during and post event, delegate passes, optional prominent exhibition space.
Exhibition	Add an $18m^2$ or $36m^2$ space for $5k or $10k respectively

*Prices excl. GST





Silver Sponsor

Investment: $40K **1 per stream**

Twenty minutes, one stream. Silver is the full room and the full story; told exactly the way you want it told.

Silver focuses on connection, visibility and lead generation, helping you build relationships with an influential audience and lay the groundwork for future partnerships.

Speaking opportunity	20 minute case study presentation with a customer in the stream of your choice.
Branding opportunity	Significant branding within your stream of choice, and second tier branding across the event, and in pre and post event marketing.
Other high-level inclusions	Branding pre, during and post event, delegate passes, optional prominent exhibition space.
Exhibition	Add a 4m^2 or 9m^2 space for $5K or $10K respectively

> “Best forum for energy leaders and industry experts to coordinate and tackle challenges in the energy transition”
>
> **Edward Satria Antony**, Energy & Building Services Engineer, University of Melbourne





*Prices excl. GST

Bronze Sponsor

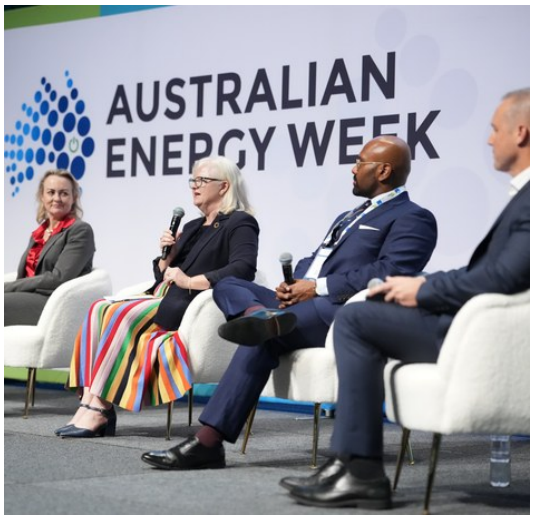
Investment: $25K **1 per stream**

Bronze puts you on the stream's panel – live, unscripted, in front of the exact audience your stream serves at the most accessible price point.

Bronze sponsorship is a strong starting point for brands looking to enter the conversation, establish credibility and connect with the energy sector.

Speaking opportunity	Participate in a panel discussion on a stream of your choice.
Branding opportunity	Stream specific printed & digital branding, website & social media listing.
Other high-level inclusions	Branding pre, during and post event, delegate passes, optional prominent exhibition space.
Exhibition	Add a 4m^2 or 9m^2 space for $5K or $10K respectively







*Prices excl. GST

Energy Policy Forum – exclusive partnership

Exclusive partnership* **1 partner only**

The day the sector talks to government.

The Energy Policy Forum brings regulators, government and industry leaders into the same room to work through the decisions shaping Australia's energy transition – market reform, investment settings, planning and the rules everyone else spends the rest of the year responding to.

And it's now open to a single partner.

As Energy Policy Forum partner, you get exclusive branding across that day, a morning speaking opportunity, and involvement in shaping the agenda alongside our content team. It's the strongest positioning available for organisations whose business depends on being at the table when policy is being made.

Speaking opportunity	A morning speaking opportunity at the Energy Policy Forum.
Branding opportunity	Exclusive branding across the day.
Content involvement	Involvement in shaping the agenda alongside our content team.





*Pricing on application

Floorplan

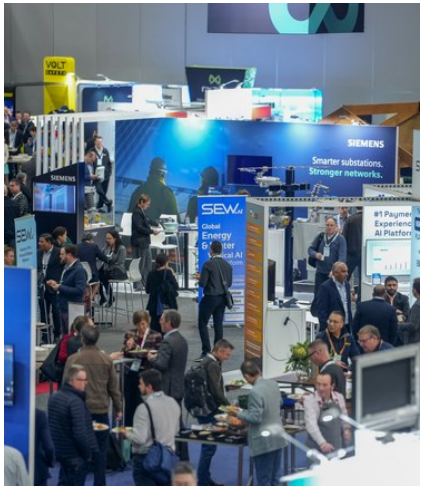

Meeting Rooms
Innovation Zone (iZ1 - iZ7)
Meeting Rooms
Grid Transmisison
Grid Distribution
Theatre 3
M3
M2
M1
INSIGHT STAGE
M4
M5
M6
BESS / Batteries
Theatre 2
A4
A3
A2
A1
B15 B16 B17 B18 B19
A5
A6
A7
A8
B14
B13
B12
C18
C17
C19 C20
C21 C22
C23 C24
C26
C25
D6
B20
B21
A9
A10
A11
A12
Network Technology
BESS and Batteries
B11
B10
C16
D4
Catering Area
C13
C12
C15
C14
C27
A13
A14
A15
A16
A17
A18
A19
A20
A21
Renewable / Generation
Retail Products & Services
B8 B9
B7 B6
C8 C9
C10 C11
D5
B22
B23
C7
B5
B4
B3
B2
B1
C6
C5
D3
C4
C3
Theatre 1
ENGINEERING FORUM
C2
C1
D2
D1
Retail Strategies
Retail (CER/DER)
ENTRANCE
Reserved
1x1
2x2
3x3
6x3
6x6

Exhibition packages

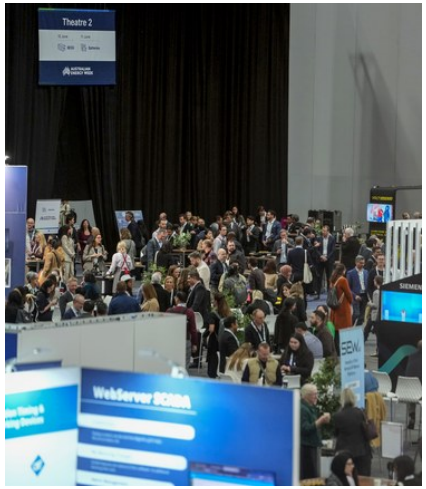
Benefits	36m²	18m²	9m²	4m²	POD (1x1m)	Coffee cart
Attendance						
Conference pass	3	2	2	1	-	3
Gala Dinner pass	2	2	-	-	-	3
Expo pass	3	2	1	1	2	-
Additional Expo Pass	$1,495	$1,495	$1,495	$1,495	-	$1,495
Networking Drinks access	Y	Y	Y	Y	Y	Y
Space inclusion						
Space only (power included)	Y	Y	-	-	1x1m POD	Coffee cart
Shell scheme booth (power, lighting and signage included)	-	-	Y	Y	-	$3,000
Presentation on expo floor stage						
Demo or presentation on expo floor (15mins)	Y	Y	$3,000	-	-	$3,000
Other branding						
Logo and company profile on event website and app	Y	Y	Y	Y	Y	Y
Branded social media post (LinkedIn)	Y	-	-	-	-	-
Investment	**$33k**	**$22k**	**$13k**	**$9.5k**	**$5k**	**$22k**
Early bird offer – ends on Friday 18 December	**$29.7k**	**$19.8k**	**$11.7k**	**$8.5k**	**N/A**	**$19.8k**

*Prices excl. GST





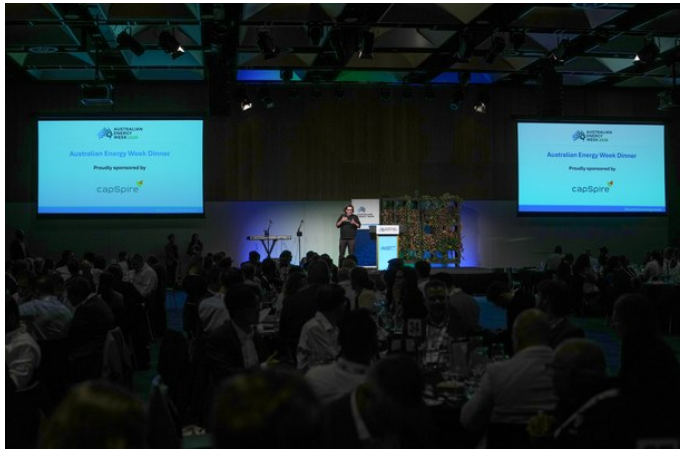




Networking partners

Gala Dinner – $20K

The Gala Dinner is the social highlight of Energy Week, and this partnership is built for brands that want to be remembered. Your brand carries across the evening, you host VIP guests, and you have your moment in front of the room – a short address or an on-stage Q&A with our host, shaped around your message.



Networking Drinks – $20K

End-of-day drinks are where the expo floor loosens up and the conversations get real. As drinks partner, you're the reason everyone's still in the room. There's plenty of scope to make the space your own: signage, napkins, coasters, stubby holders, even branded beer and wine. Custom items are supplied by you, and we'll work with the venue to make sure they land where they'll be seen and used. You'll also give a 5-minute welcome toast from the plenary stage as delegates head out.



Women in Energy Breakfast – $25K

Put your leader on the panel, not just your logo on the wall. As Women in Energy Breakfast partner, a senior representative from your organisation takes a seat on the breakfast panel, in front of a room of emerging and established female leaders from across the energy sector. Your branding features on all promotional material, signage and on-site throughout the breakfast, and you can host a curated table of your own guests.



Invite only breakfast or lunch – $32K

An invitation only breakfast or lunch gives you access to up to 20 carefully selected executives for a deeper conversation. The content is yours to lead – a briefing, a research launch, a panel, or simply a well-facilitated conversation on the topic you want the industry thinking about. It's an intimate setting, which is exactly what makes it work: real discussion, proper introductions, and time to follow up properly afterwards.

Pre-conference Masterclass – $15K

As masterclass host, you have a full day to spend with the people who matter most to your business, generally around 15 people. This isn't an opportunity to do a demo, instead it's an opportunity to showcase your deep expertise. This could be technical training, detailed forecasting and analysis or "how to" for a specific, challenging topic.

Speaker Breakfast – $20K

Host the people everyone else came to hear, and elevate your brand in front of some of the most powerful people in the sector. Following an official welcome and thank you from our team, you have 5 minutes to speak to the elite audience. Take four seats at the table, and carry your branding on every invitation that goes out to the faculty. What you won't do is pitch – and that's the point. This is a hosting role, and the goodwill it earns with the sector's most senior voices does more than any sales pitch would.

*Prices excl. GST

Beyond the booth – brand activation opportunities

Already a Major, Gold, Silver or Bronze partner? You'll receive 20% off any activation below. Applies to list price only, not stackable with other discounts.

20% OFF

Networking Lounge – $20K

Between sessions, delegates need somewhere to sit, charge a phone, take a call or finish a conversation that started on the expo floor. The Networking Lounge is where they do it and as exclusive partner, it's yours.



Lanyard Sponsor – $20K

Be around every neck and in every photo. As the exclusive lanyard sponsor, your logo will feature on the official conference badge holders worn by all delegates, speakers and staff. It's constant, visible branding over four full days of interaction.



Registration Desk – $20K

Own the first impression. As the registration desk sponsor, your branding will be front and centre as every attendee checks in. Includes signage, collateral placement, and the chance to provide branded welcome materials or giveaways. All branding will be co-branded with Energy Week.



Charging Station – $12K

Power up attendees and your brand. Feature your company on a dedicated charging station where delegates plug in and stay connected. Branded screens and signage turn idle time into brand engagement.

WiFi – $9K

Put your name on the one thing everyone asks for. As the WiFi sponsor, your brand will be featured on signage and the login screen. You'll also get a chance to customise the password, creating fun, memorable interactions.

App – $9K

In everyone's hand, all day. Your brand will be the first thing attendees see when opening the official event app. Includes splash screen branding, banners, push notification opportunities, and a sponsor profile.

*Prices excl. GST

Beyond the booth – brand activation opportunities

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20% OFF

Pillar Signage – POA

Strategically placed, hard to miss exposure. Wrap your message around key venue pillars in the foyer or networking areas. Perfect for awareness campaigns, product messaging, or driving traffic to your stand.



Insight Stage – $25K

Host the hub of practical content. Sponsor the Insight Stage where solution-driven presentations and case studies are delivered. Includes naming rights, signage, the opportunity to chair or present, and prime alignment with innovation and leadership.



Stream Naming Rights – $20K

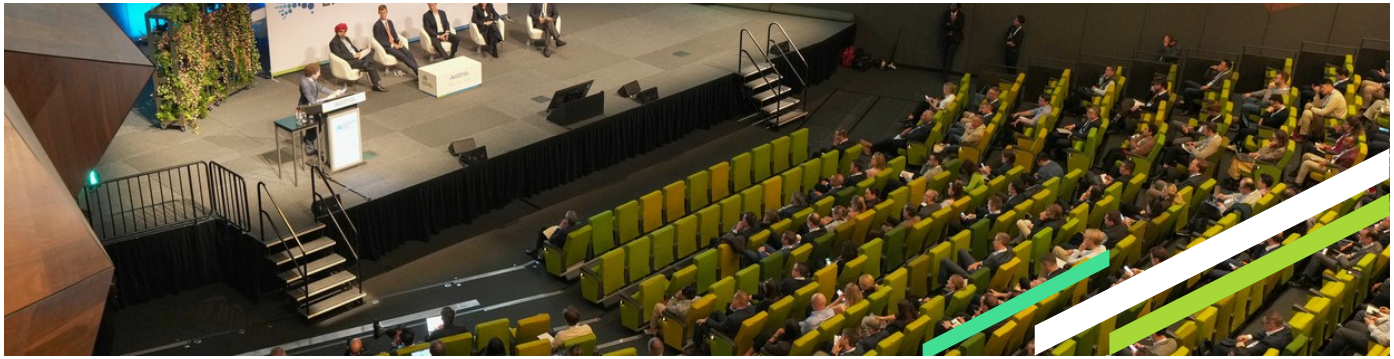
Put your name on a stream as the official "[Stream Name] Partner." Naming rights include branding across the event program, app, website, stream signage and presentation screens, keeping your brand in front of a highly targeted audience engaged in your topic all day. One naming partner per stream.

Gold stream sponsor has right of first refusal.



Webinar, hosted during event – $20K

The during-event webinar extends your reach to the wider industry audience – the people following along from the office, interstate or offshore, while the event is live and attention is at its peak. You lead the content and we bring the audience, promoting the session across our full campaign database. It runs alongside the live program, so your session carries the momentum of the event without competing with the room.



*Prices excl. GST

AUSTRALIAN ENERGY WEEK 2027

> “As an international business, sponsorship helped us meet the right people in a short time.”
>
> Thomas Sun, CEO, NAD Grid (past sponsor)

If you’d like to become an exhibitor, sponsor or speaker at the event contact



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