



AUSTRALIAN ENERGY WEEK 2024

POST-SHOW REPORT

Organised by:

Quest Events

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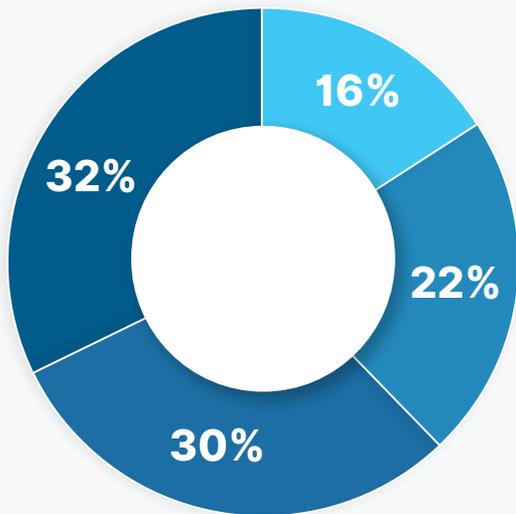
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AEW 2024 IN NUMBERS



Breakdown by seniority:



16%

C-Suite

22%

Engineer, Trader, Asset Manager, IT, other

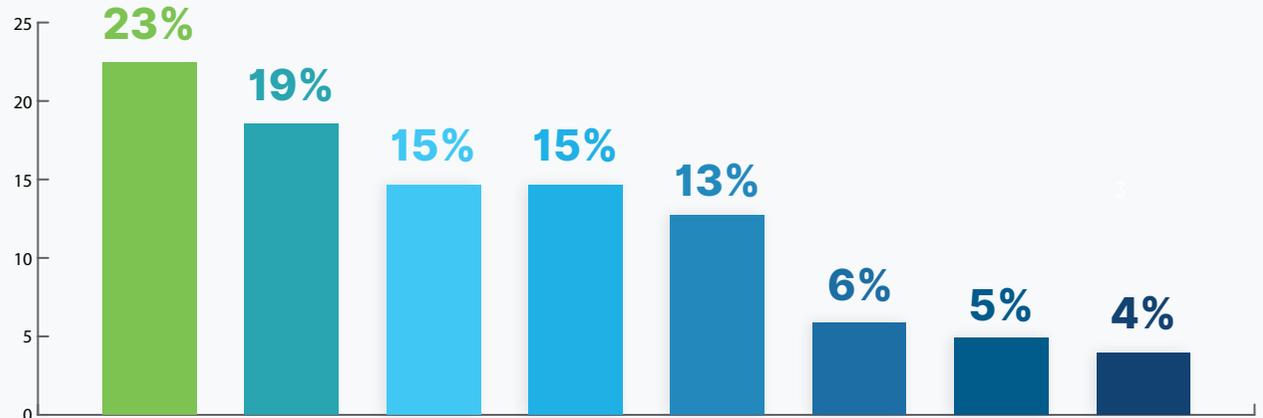
30%

GM/VP/Director

32%

Manager

Breakdown by industry sector:



■ Networks (Distribution and Transmission)

■ Generation (including new project developers)

■ Retail

■ Government & Regulators

■ Professional services and technology

■ Large Users

■ Academia, media, other

■ Engineering, Procurement and Construction (EPCM)

SNAPSHOT OF COMPANIES ATTENDING IN 2024



“ The premier event for the energy supply industry. ”

Network Planning Manager, Transgrid (past attendee)

MARKETING & MEDIA REACH



15,900
Website Page Views



24,512
Unique contacts
engaged with marketing
campaign



558,741
Emails sent to Energy
Professionals



7,107
Followers across
social media



3,608
Subscribers to LinkedIn
Newsletter



4,300
Subscribers to Energy
Insights blog

A few social media mentions:

Mark Collette • 3rd+
Managing Director at EnergyAustralia
1mo • Edited •

Yesterday I represented EnergyAustralia at the Australian Energy Week conference – one of the largest energy events held each year.

I spoke to the energy transition – and that it remains an enormous endeavour, the biggest engineering project in our nation's history!

I believe there are three key areas of opportunity to accelerate the transition and generate better outcomes for customers in the years ahead:

1. Rethinking what good looks like for Australian energy customers.
2. Accelerating investment.
3. Protecting reliability.

Thank you to the team at Australian Energy Week for the opportunity.

👍👍 Aleks Zids and 279 others 10 comments • 3 reports

Cath Collins • 3rd+
Passionate about all things energy - views expressed are my own
1mo • Edited •

2 huge days at Australian Energy Week listening to how our industry is changing... the competing needs of networks for flexibility, capacity, agility, visibility, a desire for control of consumer resources and the consumer need for simplicity and predictability (and finally some acknowledgement by a few that consumers shouldn't have to participate to not be disadvantaged). The energy market is so complex and I was heartened to see the real value propositions that some retailers are putting on the table to come some way in crossing the divide between network and consumer needs. There is still a lot of work to do to gain consumer trust and confidence if we want to get the transition right, and putting the consumer experience at the centre is only way can get there.

It was also an absolute unexpected surprise and pleasure to catch up with colleagues from across my 23 years working in energy... from both my days working for a distributor/retailer, a regulator and also now as a policy-maker.



Tarandeep Singh Ahuja • 2nd
Partner, McKinsey & Company
1mo • Edited •

Great to be back at Australian Energy Week today, moderating a discussion between Stephanie Unwin, Brett Redman, Guy Chalkley, and Rik De Buysenie.

How do we instill both investors and consumers with confidence in the sector? How can we solve the growing need for talent? What policy settings could be tweaked or changed to unburden the sector? What technologies and innovations will be the most critical? These questions and more were posed to this panel of Australian energy sector CEOs.

If I was to call out four key points from our discussion, they would be:

1. The importance of a clear long-term view, and ongoing stable regulation
2. Start by listening to customers and consumers, and look to engage with communities we operate in
3. Figure out how to get to yes; there is always more than one path to a good outcome
4. We must work together as a sector to execute, and execute better for the benefit of the transition.

These conversations are more crucial than ever as we navigate the complexities of the #EnergyTransition.



Peter Asimakidis • 2nd
Enterprise Client Executive - Energy & Utilities at Microsoft
1mo • Edited •

It was fascinating to represent Microsoft at #AustralianEnergyWeek2024, gaining valuable insights on the #EnergyTransition progress and upcoming challenges. Key highlights included the significance of Social License, the substantial investment required for renewable assets, and the necessity for strong industry-wide collaboration to achieve decarbonisation goals.

A notable moment was hearing from our very own Power & Utilities Director, Jim Bullock, who shared how AI is empowering organizations worldwide in their decarbonisation efforts.

A huge thanks to Milad Etemadi and Quest Events team for organizing this enriching event!

#EnergyIndustry #Decarbonisation #RenewableEnergy #Collaboration #AI #Environ

Jim Bullock Rik Irons-McLean Brendan Bain Roy Mahase Swarup Joshi Zois Tzikas Kirsten Glenwright Craig Box Jonathan MIMO MJ Mathew Neil Rough Kelly Savannah Clem Murphy



Great energy networking opportunity.

Amy Wiech, Director, Australian Energy Market Commission (AEMC)

Featured in major publications including:



Gentrack Ltd (Global)
12,000 followers
1mo • Edited •

The doors have closed on Australian Energy Week 2024, but the drive to innovate continues. We're proud to have been a silver sponsor and active participant at this year's event.

It was a highlight to connect with customers, partners, and industry leaders, all focused on shaping Australia's energy future.

Our General Manager for Australia, Mark Humphreys, led a session in the Future Retail Stream, discussing the technologies needed for home electrification. Mark highlighted how new products to market are constantly evolving in the global energy landscape, how Australia is a post card from the future in some ways and emphasised Gentrack's role as an enabler of these innovations in the transition to net-zero.

Thank you to everyone who visited our stand. We look forward to continuing these discussions and driving innovation in the energy sector together.

#AEW24 #AustralianEnergyWeek #EnergyTransition #CustomerExperience

David Edwards • 2nd
Future Technology & Innovation Manager at Horizon Power. Doctoral Cand...
1mo • Edited •

The WA contingent hanging out at Australian Energy Week L-R Peta Ashworth OAM, Mike Houlihan, Stephanie Unwin, Mark Paterson. Always good to be in the company of innovators. #australianenergyweek2024

“ A world class event that showcases how as an industry we are tackling innovation and challenges for Australia’s Energy future. ”

Adam Levin, Consulting Sales Manager,
Orcal (2024 sponsor)



“ It was a very good conference with great network opportunities. ”

Chrys Chandraraj, Director - Strategy,
Regulations and Markets, EDF Australia
Pacific





“Very informative and great insights from Australia’s energy industry leaders. I enjoyed the overall experience of being a part of AEW 2024! ”

John Davis Mangubat, AVP, Retail Commercial Operations, AboitizPower



“Very insightful to hear from the leaders of the industry themselves. ”

Jasmine Wiklander, Senior Consultant, Design & Build Recruitment



“If you are going to attend one energy conference, this has to be the one. ”

Ayesha Razzaq, Executive General Manager of Retail, Ergon Energy Retail



“Some great ideas and insights here. ”

Ian Black, Project Director - Talla B, EnergyAustralia

SPEAKER HIGHLIGHTS INCLUDED:



Daniel Westerman
Chief Executive Officer &
Managing Director
Australian Energy
Market Operator (AEMO)



Damien Nicks
Managing Director &
Chief Executive Officer
AGL



Stephanie Unwin
Chief Executive Officer
Horizon Power



Brett Redman
Chief Executive Officer
Transgrid



Guy Chalkley
Chief Executive Officer
Endeavour Energy



Rik De Buyserie
Chief Executive Officer
ENGIE Australia & New
Zealand



Anna Collyer
Chair
Australian Energy Market
Commission (AEMC)



Mark Collette
Managing Director
EnergyAustralia



Alida Janser Van Vuuren
Head of DSO
Ausgrid



Jignasa Gadani
Director, Office of Energy
Policy and Innovation
US Federal Energy
Regulatory Commission
(FERC)



Ian Brooksbank
Chief Executive Officer
Hydro Tasmania



Emma Roberts
Executive General
Manager Future Energy
CS Energy

“ I like coming to Energy Week, because in a single area you get access to all the latest thinking from regulators, utilities and technology vendors. ”

Cara Graham, Part, Power and Utilities, EY (2024 sponsor)

SPEAKER HIGHLIGHTS INCLUDED:



Stephen England-Hall
Chief Retail Officer
Genesis Energy



Catherine Anderson
General Manager of
Marketing - Retail
Origin



Michael Dart
Acting Chief Executive
Officer
Energy Queensland



Renate Vogt
General Manager,
Regulation
CitiPower, Powercor and
United Energy



Matt Cheney
Executive Manager Energy
Transition & Sustainability
Western Power



Ashley Manna
Head of Business
Development
ElectraNet



Emma Rogers
General Manager Strategic
Network Operations
Powerlink



Joel Gilmore
General Manager Energy
Policy & Planning
Iberdrola Australia



“ We’ve been coming to Energy Week for a while now and we think it is a great event to connect with all the key participants within the energy sector. ”

Jacob Elkhishin, Strategic ESG and Risk Solutions, RSM (2024 sponsor)

LESSONS FROM AUSTRALIAN ENERGY WEEK 2024

After each edition of **Australian Energy Week**, our team takes the time to thoroughly go through all the formal and informal feedback to look for opportunities to improve.

The feedback this year was overwhelmingly positive, but here are some of the areas that you can expect to see changes;



EVENT APP

We received disappointing feedback about the event app, including around its load times, how challenging some found it to navigate the agenda and the level of engagement on some of the networking features. We plan to use a different app provider in 2025.



FACILITATING MEETINGS

One valuable conversation can be the difference between a successful and unsuccessful event for our partners. We are working on ways to facilitate more 1 on 1 meetings for our partners in future years.



INSIGHTS STAGE

The Insights Stage was “hit and miss” this year, with some sessions not receiving the viewership we would have liked. In 2025 we will better communicate the timing of this stage and improve the promotion of these speaking sessions.



EXPO FLOOR NUMBERS

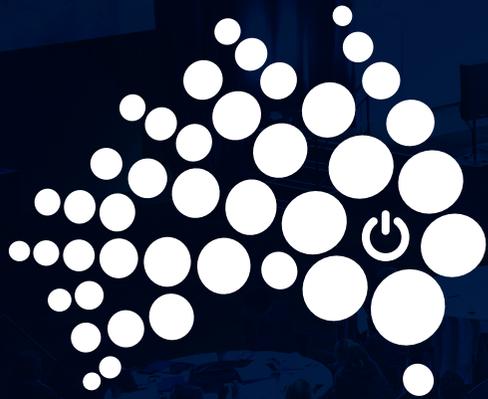
Australian Energy Week does not pretend to be the biggest expo; our goal is to offer exhibitors engagement with the **highest quality** attendees. We will grow the exhibition modestly for 2025, whilst ensuring there are more qualified attendees. This will include:

- Re-thinking how breaks are staggered on day two
- Creating additional content to bring qualified attendees to the expo
- Exploring other opportunities to keep attendees in the expo area

 Good profile of leading energy companies in Australia. 

Jie Rou Cheoh, Senior Strategy & Corporate Development Manager, **VFlowTech** (2024 Sponsor)

See you at:



AUSTRALIAN ENERGY WEEK 2025

If you'd like to become an exhibitor, sponsor or speaker at the event contact



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