



# AUSTRALIAN ENERGY WEEK

Organised by:



## AUSTRALIAN ENERGY WEEK 2026

9 - 12 June 2026 | MCEC

Sponsorship & Exhibition Prospectus

Organised by:



# Thanks to our 2025 partners

## Knowledge Partner



## Platinum Sponsors



## Gold Sponsors

## Silver Sponsors



## Bronze Sponsors



## Bronze Sponsors



## Dinner Sponsor



## Women in Energy Breakfast Sponsors



## Coffee Cart Sponsors



## Networking Drinks Sponsor



## Lanyard Sponsor



## Exhibitors



## Supporting Partners



# What is Australian Energy Week?



**Australian Energy Week** has established itself as the leading conference and exhibition for the entire energy value chain, bringing together leaders from generators, transmission & distribution, retailers, renewables & BESS developers, government and large energy users.

If you want to get across what's happening in Australia's energy sector, or meet those shaping it, then this is the place to be.



If you are limited to only one energy conference in a year - Australian Energy Week is the one!

**Jon Pemberton**, Director of Operations, Empower Energy



Great networking with Industry leaders.

**Peter Asimakidis**, Enterprise Client Executive - Energy & Utilities, Microsoft (past attendee)



You are not going to find a better place to meet with people right across the industry.

**Tim Nelson**, Chair, National Electricity Market (NEM) Review (past speaker)



# Why partner with us?

Over 4 days (2 day expo), Energy Week brings together the who's who of the industry. The conference agenda features the most forward thinking executives from across the energy value chain, and the expo is full of genuine buyers, not tyre kickers.

If you want to position your business as a preferred partner for the energy sector, then Energy Week is for you.



## Only event that covers the full energy value chain

If you want to meet with leaders from Renewable & BESS developers, generators, networks, retailers, government and large users in one place, this is it!



## Conference streams on the expo floor

In 2026, conference stream rooms will be built on the exhibition floor, meaning attendees will spend more time near your booth.



## Most senior audience of any energy event

Energy Week attracts more senior decision makers than anyone else. Ask our sales team for an anonymised attendee list to prove it.



## Expanded digital marketing campaign

Our marketing campaign reaches over 30,000 unique people each year. Get involved early and benefit from months of exposure.



## Incredible networking functions

Join us at the Event Dinner, the Women in Energy Breakfast or the Networking drinks to engage with energy executives in a more relaxed environment.



## Consistently excellent feedback

There is a reason that so many of our sponsors come back each year - this event delivers real ROI.



**The major event that brings the entire industry together.**

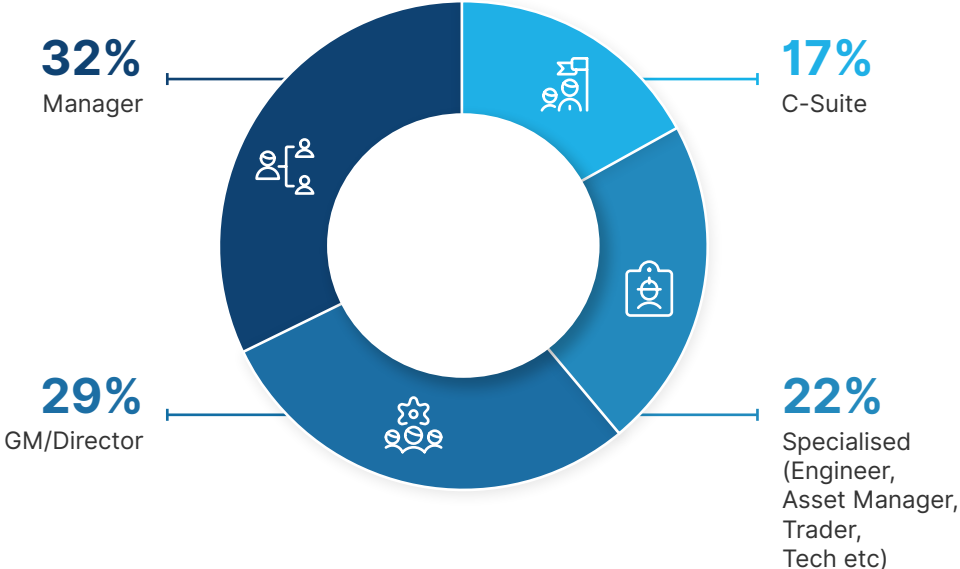
Andrew Bills, CEO, CS Energy



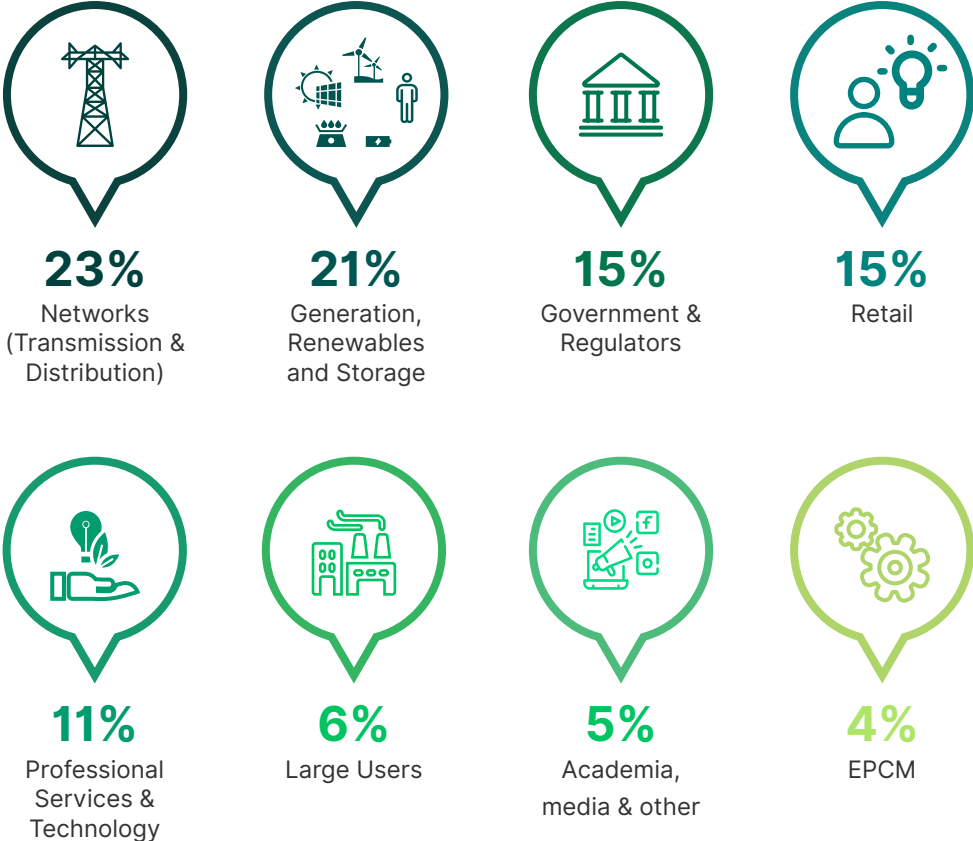
# Energy Week 2025 in numbers



## Breakdown by seniority



## Breakdown by industry sector



**The only place to be to connect with Australian leaders in energy.**

Jill Cainey, Consultant, Erne Energy

# Every major energy company attends - here are just a few...



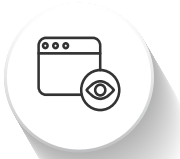
Heart of collaboration and innovation in the energy transition.

Dane Matthews, Business Support Officer – Sustainability, Essential Energy (past attendee)

Informative and an opportunity to be exposed to new technology.

Tess Beagley, Key Account Manager, Jemena (past attendee)

# Marketing and Media Reach



**106,335**  
Website page views



**15,989**  
Unique contacts engaged with marketing campaign



**539,075**  
Emails sent to energy professionals



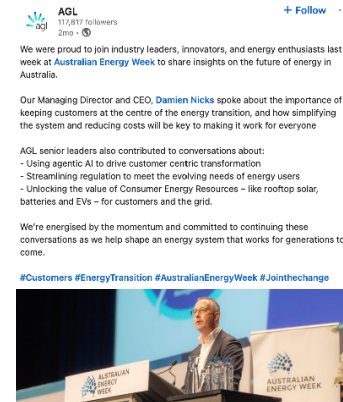
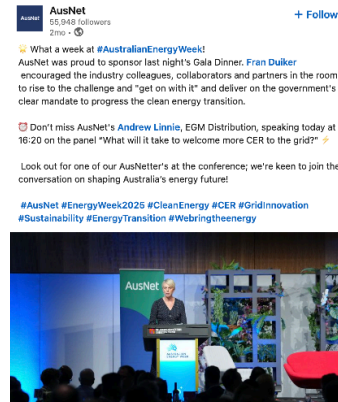
**8,150**  
Followers across social media



**4,262**  
Subscribers to LinkedIn Newsletter



**5,630**  
Subscribers to Energy Insights blog



## Featured in major publications including:



# Major Partner Opportunities

Benefits	Knowledge partner	Technology partner	Platinum sponsor	CEO Panel
<b>Branding and level</b>	<b>SOLD OUT IN 2025</b>	<b>NEW FOR 2026</b>	<b>SOLD OUT IN 2025</b>	<b>SOLD OUT IN 2025</b>
Brand Placement Plenary	1st Tier	1st Tier	2nd Tier	2nd Tier
Overall Brand Placement	1st Tier	1st Tier	2nd Tier	2nd Tier
Availability	Exclusive	Exclusive		On Application
<b>Speaking slots</b>				
Speaking slot (Plenary)	Morning day 1	Morning day 1	Day 2	
Participation on CEO panel	1	1		1
Panel participation			1	
<b>Attendance</b>				
Conference pass	8	8	8	8
Gala Dinner pass	8	8	8	8
Women in Energy Breakfast pass	3	3	3	3
Expo Only passes	4	4	4	4
<b>AEW expo space</b>				
Exhibition space	6x6m	6x6m	6x6m	6x6m
Optional presentation or demo on the expo floor	Y	Y	Y	Y
<b>Pre-event branding</b>				
Partner Website listing	Y	Y	Y	Y
Linkedin Post	Y	Y	Y	Y
Speaker represented on website and brochure	Y	Y	Y	Y
Optional written speaker interview on website and linkedin	Y	Y	Y	Y
Opportunity to host content on website or blog (time dependent)	Y	Y	Y	Y
<b>At event branding</b>				
Elevated logo placement at plenary	Day 1	Day 1	Day 2	Day 1
<b>Others</b>				
Private meeting room	Y	Y	Y	Y
Lead capture from registration	Y	Y	Y	Y
Lead capture from speaking slot(s)	Y	Y	Y	Y
<b>Investment</b>	<b>\$120k</b>	<b>\$120k</b>	<b>\$85k</b>	<b>\$80k</b>

\* Prices excl. GST



# Stream Partner Opportunities

Benefits	Official Stream Partner	Gold Sponsor	Silver Sponsor
<b>Branding and level</b>	NEW FOR 2026	SOLD OUT IN 2025	SOLD OUT IN 2025
Branded as "STREAM NAME Partner"	Y		
Brand Placement within Stream	1st Tier	2nd Tier	3rd Tier
Overall Brand Placement	3rd Tier	4th Tier	
Availability	Exclusive per stream	2 per stream	2 per stream
<b>Speaking slots</b>			
Speaking slot in stream	20mins	20mins	
Panel participation	1		1
<b>Attendance</b>			
Conference pass	6	5	3
Gala Dinner pass	6	5	3
Women in Energy Breakfast pass	2	2	Purchase
Expo Only passes	3	2	1
<b>AEW expo space</b>			
Exhibition space	6x3m	6x3m	6x3m
Optional presentation or demo on the expo floor	Y	Y	Y
<b>Pre-event branding</b>			
Partner Website listing	Y	Y	Y
Linkedin Post	Y	Y	Y
Speaker represented on website and brochure	Y	Y	Y
Optional written speaker interview on website and linkedin	Y	Y	
Opportunity to host content on website or blog (time dependent)	Y	Y	Y
<b>At event branding</b>			
Elevated logo placement at stream	Y		
<b>Others</b>			
Private meeting room	Y		
Lead capture from registration	Y	Y	Y
Lead capture from speaking slot(s)	Y	Y	Y
<b>Investment</b>	<b>\$70k</b>	<b>\$50k</b>	<b>\$35k</b>

\* Prices excl. GST

# Exhibition Partner Opportunities

Benefits	36m <sup>2</sup>	18m <sup>2</sup>	9m <sup>2</sup>	6m <sup>2</sup>	Coffee Cart
<b>Attendance</b>					
Conference pass	6	4	3	2	3
Gala Dinner pass	6	4	3	2	3
Additional Expo Pass	\$1,495	\$1,495	\$1,495	\$1,495	\$1,495
Networking Drinks access	Y	Y	Y	Y	Y
<b>Space inclusion</b>					
Space only (power included)	Y	Y			Coffee Cart
Shell scheme booth (power, lighting and signage included)			Y	Y	Y
<b>Presentation on expo floor stage</b>					
Demo or presentation on expo floor	1	1	\$3,000	\$3,000	\$3,000
<b>Other branding</b>					
Logo and company profile on event website and app	Y	Y	Y	Y	Y
Branded social media post (LinkedIn)	Y				
<b>Investment</b>	<b>\$39k</b>	<b>\$24k</b>	<b>\$15k</b>	<b>\$11k</b>	<b>\$22k</b>

\* Prices excl. GST



# Networking Partners

Gala dinner - \$20K

2 Available

Be the name behind the night everyone remembers. As the Gala Dinner sponsor, your brand will be integrated across the evening's proceedings - from welcome remarks to branded menus, signage, and table settings. This is the premier networking moment of the event, offering you the chance to host VIP guests, make a speech or short video welcome, and associate your brand with celebration, status and connection.

Networking drinks - \$20K

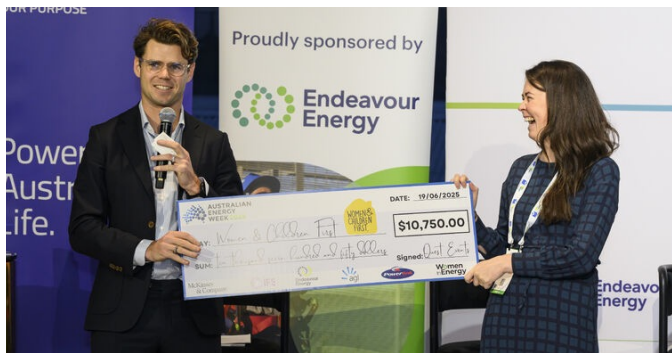
Own the informal connection time that builds real relationships. As the sponsor of the end-of-day drinks, your brand will be front and centre as attendees relax and network. Includes branded signage, custom cocktail napkins or coasters, and the chance to offer a brief welcome toast or thematic drink linked to your brand.

Private invite only event - POA

Curate influence with high-value decision-makers. As sponsor of an exclusive closed-door session - like a VIP breakfast, boardroom briefing or C-level roundtable - you'll shape the guest list, discussion theme, and experience. Ideal for building relationships with energy retailer executives in a focused, controlled setting, away from the conference floor. Includes facilitation support and pre/post-event exposure.

Women in energy breakfast - \$29K

Support diversity while aligning with leadership and impact. As sponsor of the Women in Energy Breakfast, you'll connect with a cross-section of emerging and senior female leaders in energy. Your branding will feature on all promotional material, signage, and on-site during the breakfast, with the option to provide a welcome, introduce the panel, or host a curated table of your own.



**Australian Energy Week is the premier energy conference in Australia, bringing together the industry's finest minds to discuss the challenges facing the sector.**

Jonathan Myrtle, Head of Market Modelling, AEMO



# Brand activation opportunities

## Networking lounge - \$20K

**Position your brand at the heart of all networking activity.** This high-traffic, relaxed space is where retail leaders gather between sessions. Sponsoring the lounge gives you signage throughout, branded furnishings, and the opportunity to subtly integrate product messaging or thought leadership material.

## Lanyard - \$20K

**Be around every neck and in every photo.** As the exclusive lanyard sponsor, your logo will feature on the official conference badge holders worn by all delegates, speakers and staff. It's constant, visible branding over two full days of interaction.

## Registration desk - \$20K

**Own the first impression.** As the registration desk sponsor, your branding will be front and centre as every attendee checks in. Includes signage, collateral placement, and the chance to provide branded welcome materials or giveaways. All branding will be co-branded with Energy Week

## Pillar Signage - POA

**Pillar** - Strategically placed, hard to miss exposure. Wrap your message around key venue pillars in the foyer or networking areas. Perfect for awareness campaigns, product messaging, or driving traffic to your stand.

## Overhead banner - POA

**Be seen from anywhere on the floor.** Suspended above the main conference or expo area, an overhead banner provides unmatched visibility for brand awareness or directional messaging.

## Charging station - \$12K

**Power up attendees and your brand.** Feature your company on a dedicated charging station where delegates plug in and stay connected. Branded screens and signage turn idle time into brand engagement.

## Wifi - \$9K

**Put your name on the one thing everyone asks for.** As the WiFi sponsor, your brand will be featured on signage and the login screen. You'll also get a chance to customise the password, creating fun, memorable interactions.

## APP - \$9K

**In everyone's hand, all day.** Your brand will be the first thing attendees see when opening the official event app. Includes splash screen branding, banners, push notification opportunities, and a sponsor profile.

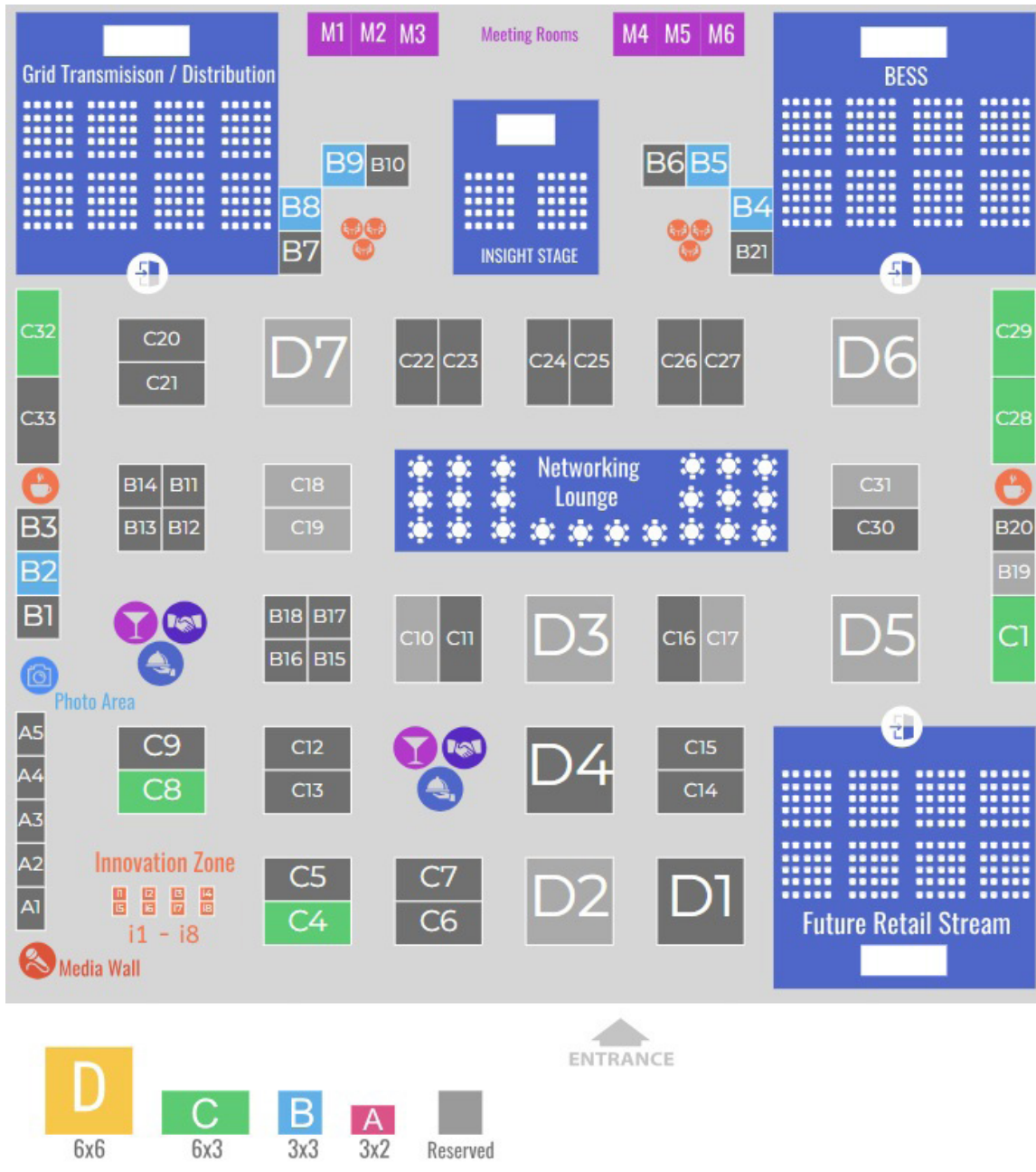
## Insight stage - \$15K

**Host the hub of practical content.** Sponsor the Insight Stage where solution-driven presentations and case studies are delivered. Includes branding rights, signage, the opportunity to chair or present, and prime alignment with innovation and leadership.

\* Prices excl. GST

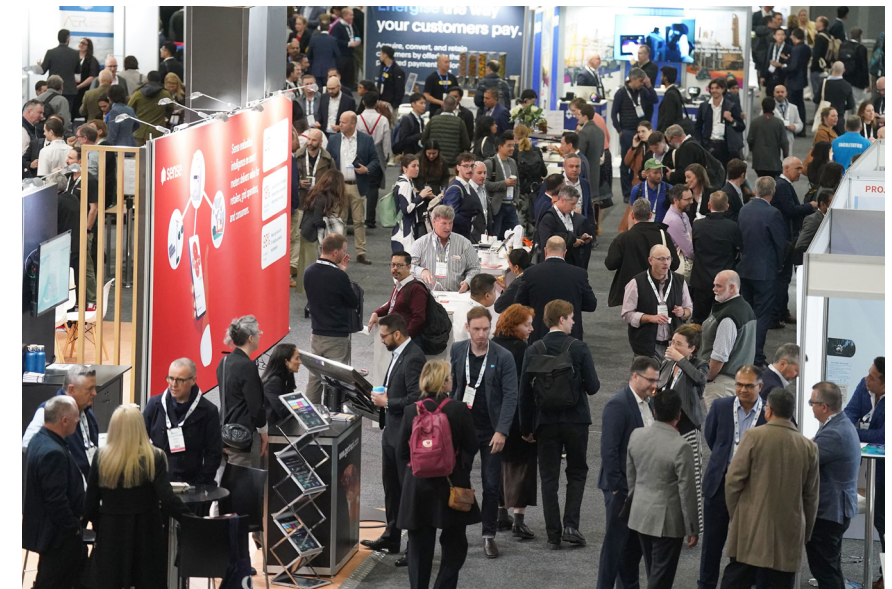


# Floorplan



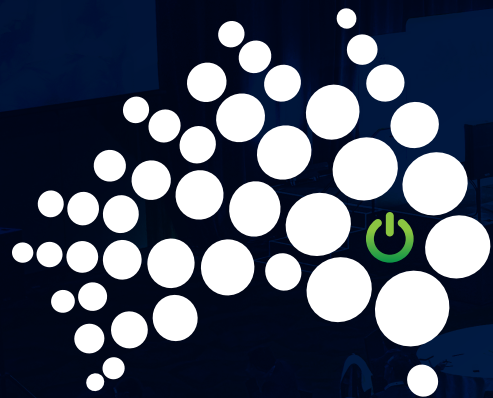
“ I like coming to Energy Week, because in a single area you get access to all the latest thinking from regulators, utilities and technology vendors.

Cara Graham, Part, Power and Utilities, EY (2024 sponsor)



Please contact **Milad Etemadi**,  
at [milade@questevents.com.au](mailto:milade@questevents.com.au) for  
the latest floorplan

AUSTRALIAN  
ENERGY WEEK



# AUSTRALIAN ENERGY WEEK 2026

If you'd like to become an exhibitor, sponsor or speaker at the event contact



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🌐 [www.energyweek.com.au](http://www.energyweek.com.au)

“As an international business, sponsorship helped us meet the right people in a short time.

Thomas Sun, CEO, NAD Grid (past sponsor)