

Andrew Bills, Chief Executive Officer, SA Power Networks

REGISTER TODAY! Register on or before **19 April** and save up to **\$400! Book as a group and save up to 25%** 

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Dear energy industry professional,

As the energy transition accelerates and the enormity of the challenge becomes clearer, cross-sector collaboration is more important than ever.

Ideas need to be shared and refined with input from the entire energy ecosystem. As the grid becomes more complex, this crosspollination of ideas becomes critical.

We've designed Energy Week specifically to address this. The speakers represent the who's who of the industry, including leaders of major vertically integrated companies, networks, generators, retailers, project developers, regulators, politicians as well as large users, consumer representatives, and community groups. The topics they will be addressing are the ones that keep you up at night, all being covered from different perspectives.

Energy Week is where everyone gets a say, and it's your chance to be part of that conversation.

# It is the ONE conference for the energy industry, forget the rest.

Matthew Gleeson, Vice President Global Alliances & Channels, Oracle Energy & Water

#### 9 reasons you need to join us this year:

- 1. Be part of the premier energy event that brings together leaders from the entire energy supply chain
- 2. With more CEOs speaking than at any other energy event, you'll hear from the industry and regulatory champions shaping high-level strategy
- 3. Get international perspectives with expert speakers from Asia-Pac, Europe and North America
- 4. Deep dive into the topics that matter most to you in dedicated streams focused on generation, batteries and storage, retail, the grid and policy
- 5. Build your network with the 1000+ delegates; meet old friends and make new ones at the bustling expo, networking drinks or event dinner

- 6. Uncover ways to build a more dynamic grid with solutions from VicGrid, Transgrid, CEFC, Energy Queensland and US expert Lorenzo Kristov
- 7. Hear how US Federal Energy Regulatory Commission (FERC), ENGIE and CS Energy are accelerating growth in the renewable energy sector and overcoming hurdles to development
- 8. Explore the latest approaches for maintaining and engaging energy customers from AGL, EnergyAustralia and Genesis Energy (NZ)
- 9. Discover strategies for optimising energy storage from CitiPower, Endeavour Energy, Akaysha and Horizon Power + 2 international keynotes

Each year the team behind Australian Energy Week (including our expert Advisory Board), dedicate countless hours ensuring the content and themes are timely relevant, and structured so you return to work with as many new insights as possible.

In 2024, we have focussed on enhancing your experience by placing more emphasis on networking and fostering the relationships that will spark the next great ideas. Alongside excellent content, you can expect fantastic networking drinks, an event dinner, a business breakfast and multiple informal opportunities to make the cross-industry connections that will get us through the transition.

We look forward to seeing you in June

Auhr.

Aleks Zids Managing Director Quest Events

this wat as

Kirstin Crothers Conference Director Australian Energy Week 2024

## AGENDA AT A GLANCE

TUESDAY 11 JUNE		WEDNESDAY 12 JUNE	THURSDAY 13 JUNE FRIDAY 14 JUNE
			Women in <b>Energy</b> Women in Energy Breakfast
PRE	- CONFERENCE MASTERCLASSES	AUSTRALIA'S ENERGY MARKET OUTLOOK	4 CONCURRENT STREAMS ENERGY POLICY FORUM
А	Upgrading NEM design	Australian Energy Markets Outlook	Choose the content most relevant to you or move between streams:
В	Maximising Distributed Energy Resources (DER)		Re-engineering the Grid
С	Fundamentals of battery economics	AUSTRALIAN	Generation 2.0 GENERATION 2.0
D	Australian Energy Industry Boot Camp	ENERGY WEEK	Future Retail
Earl	y registration open from 4-6pm 📄	Networking Drinks	Batteries & batteries &
		Energy Week Conference Dinner	Energy Storage energy storage
		MACHINES2024 CONFERENCE	MACHINES2024 CONFERENCE
2	Real Co	<b>Achines</b> 2024	Machines2024
118		Conference Day One	Conference Day Two
		Machines Conference Dinner	
		Ехро	Ехро

#### **SPEAKERS INCLUDE**



Anna Collyer Chair Australian Energy Market Commission (AEMC)



C EnergyAustralia

Mark Collette Managing Director EnergyAustralia



Damien Nicks Managing Director & Chief Executive Officer AGL



Clare Savage Chair Australian Energy Regulator (AER)



Daniel Westerman Chief Executive Officer & Managing Director Australian Energy Market Operator (AEMO)



🚺 alintaenergy

Jeff Dimery Managing Director & Chief Executive Officer Alinta Energy



Trudy Fraser Acting EGM Regulation Energy Queensland



Transgrid

Brett Redman Chief Executive Officer Transgrid



HORIZON

Stephanie Unwin Chief Executive Officer Horizon Power



engie

Rik De Buyserie Chief Executive Officer ENGIE Australia & New Zealand





Martijn Wilder Chair National Reconstruction Fund (NRF)



McKinsey & Company

Tarandeep Singh Ahuja Partner McKinsey & Company



🕝 EnergyAustralia

Mark Brownfield Chief Customer Officer EnergyAustralia





Lynne Gallagher Board Member Australian Energy Regulator (AER)





Ben Burge Member of the Team, Telstra Energy Telstra



**≥**<sup>1</sup>/<sub>agl</sub>

Jo Egan Chief Customer Officer AGL



Nicely done, professional and worthwhile.

Peter Oldacre Business Development Advisor, northharbourpl.com

## **SPEAKERS INCLUDE**



VicGrid ኲ

Alistair Parker Chief Executive Officer VicGrid



Endeavour Energy

Guy Chalkley Chief Executive Officer Endeavour Energy



Renate Vogt General Manager, Regulation CitiPower, Powercor and United Energy



ESSENTIAL SERVICES COMMISSION

Kate Symons Chairperson & Commissioner Essential Services Commission, Victoria



Oliver Schmidt Visiting Researcher Imperial College London



Electric System Policy, Structure, Market Design

Lorenzo Kristov Principal Electric System Policy, Structure, Market Design



Malcolm Bambling Senior Manager Central Power Plant University of Michigan



FERC

Jignasa Gadani Director, Office of Energy Policy and Innovation US Federal Energy Regulatory Commission (FERC)



G genesisenergy

Stephen England-Hall Chief Customer Officer Genesis Energy



Powerlink

Jacqui Bridge Executive General Manager Energy Futures Powerlink





Nigel Clark Chief Executive Officer Aurora Energy



Jacana

Louisa Kinnear Chief Executive Officer Jacana Energy





Violette Mouchaileh Executive General Manager Reform Delivery Australian Energy Market Operator (AEMO)



Hydro Tasmania

Ian Brooksbank Chief Executive Officer Hydro Tasmania



synergy

Lesley Walker Executive General Manager, Customer Synergy



Transgrid

Marie Jordan Executive General Manager, Network Planning Transgrid



Ausgrid Alida Jansen van Vuuren

Allda Jansen van Vuuren Head of DSO Ausgrid



HERBERT SMITH FREEHILLS

Nick Baker Global Co-Head of Energy Herbert Smith Freehills



cefc Gloria Chan

Executive Director for Rewiring the Nation Clean Energy Finance Corporation (CEFC)



Phil Kreveld Advisor, CT Lab

## WHAT'S ON AT AUSTRALIAN ENERGY WEEK?

#### **AEW Conference Dinner**

A must attend for all delegates! Three courses, entertainment and networking.



**SOLD OUT IN 2023!** 



**Exhibition** Engage with potential new suppliers and say "hi" to old friends.

#### Women in Energy breakfast

Not just for women. Join us from 7am for breakfast and a powerful panel discussion from leading industry figures.





#### Happy hour networking

End the plenary conference day (12 June) with a celebratory drink in the expo hall!

# If you were limited to only one energy conference in a year - Australian Energy Week is the one!

Jon Pemberton, Director of Operations, Empower Energy

## **FULL-DAY MASTERCLASSES**

#### **Tuesday 11 June**

Choose one area to deep dive and walk away a master of the topic. Be aware that some classes have a maximum number, so please book early. Fuller descriptions, including a detailed breakdown of the content are available on the conference website.

All sessions run from 09:00 - 17:00, with morning tea, lunch and afternoon tea provided, except for Masterclass A which is virtual only.



#### **UPGRADING THE NEM DESIGN FOR** THE EVOLVING DECENTRALISED INDUSTRY (VIRTUAL ONLY)

Are you an analyst, trader, transformation manager, research director, data scientist, or policy officer looking to stay ahead in the rapidly evolving world of decentralised energy? Look no further than Masterclass B, where you'll gain valuable insights and knowledge from renowned energy commentator Hugh Outhred. Facilitator:



Hugh Outhred Managing Director lpen Consulting



## FUNDAMENTALS OF BATTERY ECONOMICS

Dr Oliver Schmidt, author of Monetizing Energy Storage: A Toolkit to Assess Future Cost and Value, will lead an interactive workshop on the complexities of energy storage. Participants will learn about key insights, review the data and apply the tools to evaluate the economic potential of energy storage. This masterclass is suited to project developers, investors, policymakers and researchers working on battery and energy storage projects



Oliver Schmidt Visiting Researcher Imperial College London



**DESIGNING AND EVALUATING DISTRIBUTION** SYSTEM OPERATOR (DSO) MODELS TO MAXIMIZE THE BENEFITS OF DISTRIBUTED **ENERGY RESOURCES (DER) TO CUSTOMERS** AND THE POWER SYSTEM

A high-DER grid requires upgrading distribution system functions to ensure reliable network operation and effective coordination with the bulk power system and wholesale markets. This masterclass will take you through the theory and practical aspects of designing and comparing alternative Distribution System Operator (DSO) models to achieve desired objectives.

Facilitator:



Lorenzo Kristov Principal, Electric System Policy Structure, Market Design





Specifically for professionals new to the energy sector, the morning session will take you through the multiple agencies and major players in the Australian market. Designed for junior to middle managers who do not have experience in Australia's energy industry. The afternoon is an introduction to the National Electricity Market (NEM), guided by Susan Taylor, who was at the coal face when the NEM was designed and introduced in the late 1990's.





Susan Taylor Partner **Clayton Utz** 

## A must attend event for everyone working in the industry.

Peter Asimakidis, Account Executive, Microsoft

## **AUSTRALIA'S ENERGY MARKET OUTLOOK**



Efficiently coordinating all aspects of the energy system through the

#### WEDNESDAY 12 JUNE (PLENARY)

07:15 Registration and welcome coffee

07:15	Registration and welcome coffee	13:20	Efficiently coordinating all aspects of the energy system through the
08:30	Opening remarks from Chair		transition Clare Savage
3	Daniel Ziffer		Chair
W.	Reporter 'The Business' ABC News		Australian Energy Regulator (AER)
8:45	Ministerial address		Thriving in a world of rising energy demand
TRAT	EGIES FOR 'UNSTICKING' A STALLED TRANSITION	-	David Ryan Partner Herbert Smith Freehills
09:00	Pulling together all elements of the energy puzzle to provide stability and		PANEL DISCUSSION: What does energy regulatory utopia look like?
	growth	14:15	Mark Paterson Justin Oliver
2	Daniel Westerman Chief Executive Officer & Managing Director		Principal Board Member
3	Australian Energy Market Operator (AEMO)		Energy Catalyst Australian Energy
9:25	FIRESIDE CHAT: Addressing the uncertainties and risks in Australia's		Regulator (AER)
9.20	decarbonisation plans		Matthew Warren Principal Nick Baker Global Co-Head of Energy
-	Damien Nicks	ALC: NO	Boardroom Energy Herbert Smith Freehills
THE P	Managing Director & Chief Executive Officer		Trudy Fraser
	AGL	ALC: N	Acting EGM Regulation
9:50	CEO PANEL: What are the clear, consistent, and long-term policies to	625	Energy Queensland
	build confidence for investors and stakeholders?	14:55	Afternoon tea in Expo Hall
6	Tarandeep Singh Ahuja Partner Stephanie Unwin Chief Executive Officer	IDENTI	FYING AND IMPLEMENTING THE TECHNOLOGIES THAT WILL GET US
8	McKinsey & Company Horizon Power	TO NET	
-	Brett Redman Rik De Buyserie		
175	Chief Executive Officer Chief Executive Officer	15:25	Using a million willing customers to dial up the velocity of the transition
No.	Transgrid ENGIE Australia & New Zealand	0	Jeff Dimery
	Guy Chalkley	1	Managing Director and Chief Executive Officer Alinta Energy
1	Chief Executive Officer	15,50	
10:30	Endeavour Energy Morning tea in Expo Hall	15:50 16:20	Partner presentation (reserved for IBM) Focussing on where we need to go and how to get there - the National
1:00	Energy market update	10.20	Reconstruction Fund's role in the Energy Transition
11.00	McKinsey & Company	6	Martijn Wilder
		127	Chair
RE) BUILDING A STABLE AND FORWARDING THINKING POLICY AND			National Reconstruction Fund (NRF)
REGUL	ATORY FRAMEWORK	16:55	PANEL DISCUSSION: What is 'Plan B' if current projections and plans fail
1:30	Reforming the electricity market to accelerate the transition -		Ben Burge Peter Price
	perspective of the rule maker and market developer	-	Member of the Team, Telstra Energy Executive General Manager Engineering
2	Anna Collyer		Telstra Energy Queensland
9	Chair		Zoe von Batenberg
	Australian Energy Market Commission (AEMC)		Chief Investment Officer
1:55	Accelerating new renewable energy and storage developments before		Australian Renewable Energy
	closing the existing system Mark Collette		Agency (ARENA)
1	Managing Director	17:35	Closing remarks from Chair
19	EnergyAustralia	17:40	End of day one, drinks reception in Expo Hall
2:20	Lunch in Expo Hall		

13.20

I really appreciated the depth of experience from each presenter, as we really got deep below the headlines to fully understand the complexity and opportunities in the energy transition.

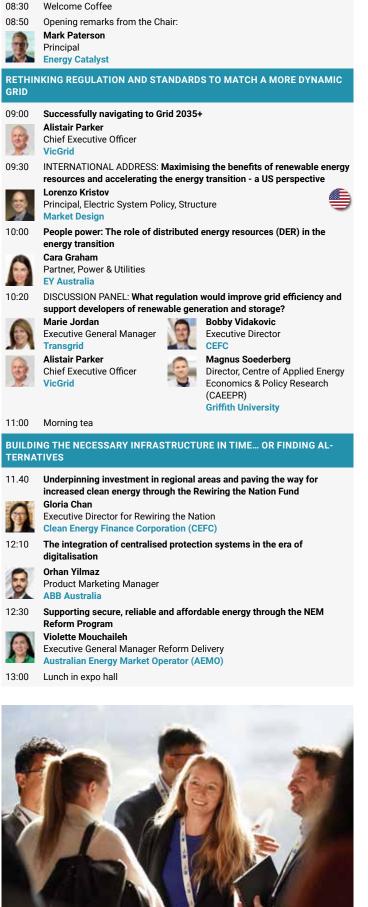
Gavin Russell-Rockliff, Azure Specialist, Microsoft

## **REGISTER TODAY**

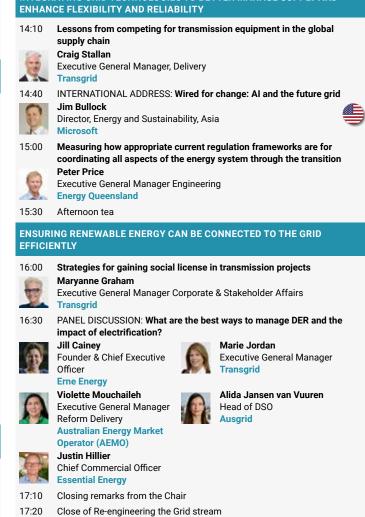
Register on or before **19 April** and save up to **\$400**! Book as a group and save up to **25%** 

## **RE-ENGINEERING THE GRID**

#### **THURSDAY 13 JUNE**







## **REGISTER TODAY**

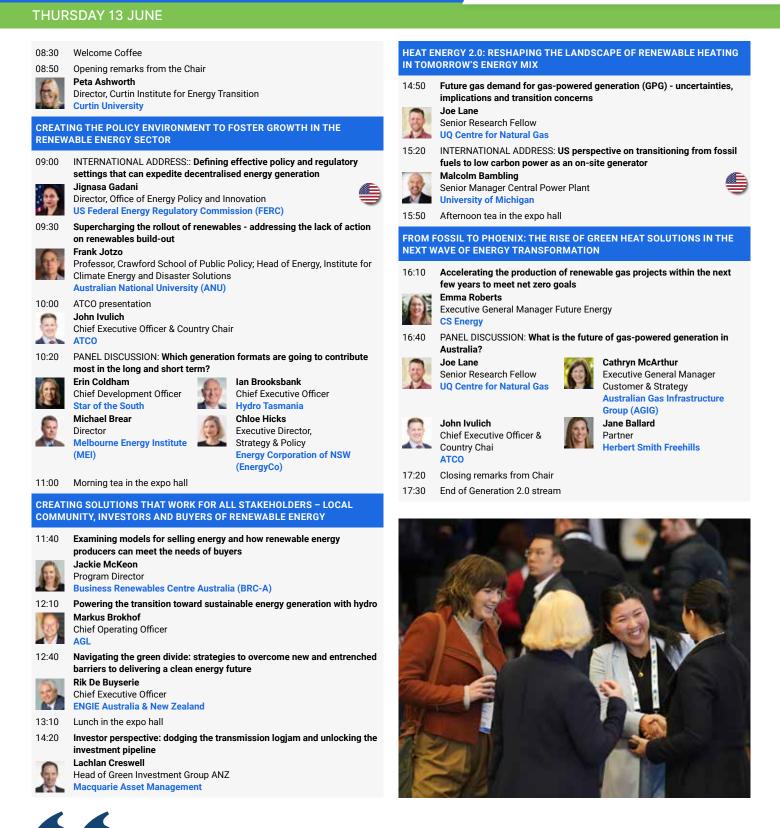
Register on or before **19 April** and save up to **\$400**!



Jill Cainey, Founder and Chief Executive Officer, Erne Energy

#### **GENERATION 2.0**

## **GENERATION** 2.0



## A good overview of the current state of the energy industry in Australia.

Natasha Sinclair, Stream Lead - Sector Coupling, AEMO

## **REGISTER TODAY**

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## **FUTURE RETAIL**

#### THURSDAY 13 JUNE



FUTURE

Register on or before **19 April** and save up to **\$400**!

## **BATTERIES AND ENERGY STORAGE**

#### THURSDAY 13 JUNE

08:30	Welcome Coffee	COORD	INATON AND CONTROL FOR MAXIMUM VALUE FROM BATTERIES
08:50	Opening remarks from the Chair Shannon O'Rourke Chief Executive Officer		Balancing energy flows by dynamically coordinating battery charging and discharging operations
	Future Battery Industries CRC (FBICRC)		Stephanie Unwin Chief Executive Officer Horizon Power
	SING THE ROLE OF UTILITY-SCALE BATTERIES IN THE ENERGY A TO SUPPORT RENEWABLES	14:20	INTERNATIONAL ADDRESS: 'Mainstreaming' batteries: How to identify the most competitive technologies and ensure profitable deployment
09:00	Building a fleet of rapid-responding storage assets, both short and long duration to underpin a balanced grid Matthew Cheney	6	Oliver Schmidt Visiting Researcher Imperial College London
Q.	Executive Manager Energy Transition & Sustainability Western Power		PANEL DISCUSSION: How quickly can batteries take their position as stabilisers of renewable energy?
09:30	Tweaking the current regulatory system to encourage more energy stor age with batteries		Stuart Parry         Ashley Manna           Managing Director         Head of Business Development
8	Nick Carter Chief Executive Officer Akaysha Energy		Energy Storage Industries ElectraNet Asia Pacific
10:00	PANEL DISCUSSION: How can batteries best support a faltering energy transition?	E	Jacqui Bridge Executive General Manager Energy Futures Colin Crisafulli General Manager Customer Future Grid
	Greg Hannan         Dominique van den Berg           Energy Consultant         Chief Executive Officer           Energy Networks Australia         Energy Networks Australia		Powerlink Endeavour Energy Carlos Trench General Manager Business
	Paul Curnow       Glenn Dahlenburg         Managing Director - Strategy       GM Energy Storage         & General Counsel       Battery Project		Development ENGIE Australia & New Zealand
CN S	Akaysha Energy     Energy Queensland       Emma Roberts	15:30	Afternoon tea in expo hall NG THE ROLE OF BATTERIES IN AUSTRALIA'S FUTURE
	Executive General Manager Future Energy CS Energy		Capturing long-term economic growth, energy security, and securing a
10.40	Morning tea in the expo hall		position as a key player in the global supply chain for batteries Beth Mitchell
ASSESS	SING THE VALUE OF DOMESTIC AND BEHIND-THE-METER BATTERIES		Head of Engagement Beyond Zero Emissions
11.20	Examining the economics of behind-the-meter batteries for industrial sites	16:30	Future-proofing power supply with batteries as part of the Local Network Battery Plan
	Stuart Parry Managing Director Energy Storage Industries Asia Pacific		Glenn Dahlenburg GM Energy Storage Battery Project Energy Queensland
11:50	INTERNATIONAL ADDRESS: Maximizing battery ROI by bundling use cases into one BESS	17:00	Closing remarks from Chair
9	Andy Miller Head of Commercial Development PXISE Energy Solutions (USA)	17:10	End of Batteries and energy storage stream
12:10	Unleashing consumer empowerment: Analysing the surge in 9-14kWh domestic batteries and harnessing their collective influence on the shared grid		TARA BLADE
9	Colin Crisafulli General Manager Customer Future Grid Endeavour Energy		
12:40	Lunch in the expo hall	110	

Great experience for exposure to Australian de-regulated electricity markets and the roadmap to realize net zero energy transition in 2050.

Tzu Hsiung Lo, General Manager, Grid System Operator, Sarawak Energy

## **REGISTER TODAY**

Register on or before 19 April and save up to \$400!

## **ENERGY POLICY FORUM**



ENERGY POLICY

#### FRIDAY 14 JUNE



## WOMEN IN ENERGY BREAKFAST

#### Thursday 13 June - Women in Energy Breakfast

Join us from 7am for breakfast and a powerful panel discussion of energy issues. Tickets only available to Energy Week attendees at a cost of \$50. This activity was sold out in 2023, please register early to secure a spot. Entire booking fee is donated to Northern Beaches Women's Shelter.

Venue: Aerial South Wharf (2 mins from MCEC) I Address: 17 Dukes Walk, Corner of Dukes and Rona Walk, South Wharf Time: 7:00am arrival - 8:15am finish

#### PANEL DISCUSSION: How can energy system capex be re-imagined to ensure reasonable ROI and flexibility?

- What are the latest developments and trends in capital expenditures within the energy sector?
- How can we enhance the efficiency of capital expenditures without compromising performance or sustainability?
- What measures can be taken to ensure that capital expenditures align with long-term technological advancements and industry shifts?



McKinsey & Company Suzanne Falvi Executive General Manager, Corporate Affairs

Sophie Underwood

Partner

AGL



Françoise Merit Chief Financial Officer Endeavour Energy



in**Energy** 

## WHO ATTENDS AUSTRALIAN ENERGY WEEK?

Australian Energy Week is the premier event in your calendar. It's where you can meet with the leaders of the energy industry. It's a room full of energy executives, not salespeople.



70% Energy

companies

100% Every major Austrlain energy company represented

\*numbers are an estimate only based on previous years' attedance

## **BREAKDOWN BY JOB TYPE:**



C-level, Managing **Directors & Executives** 



**GMs**, Heads & Directors

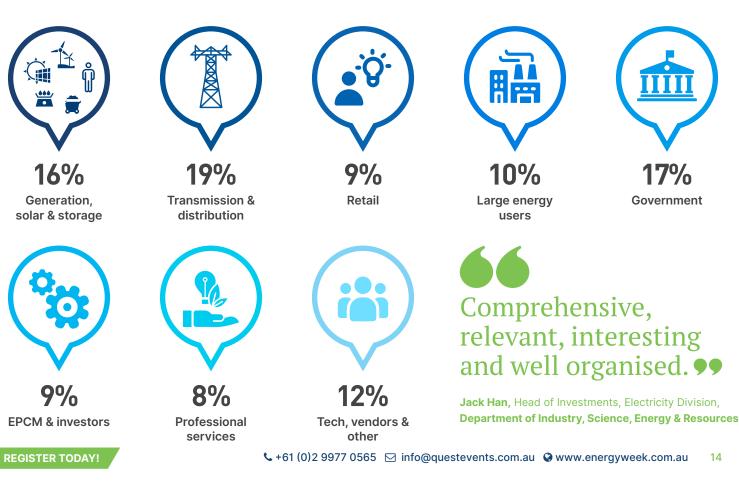


Senior engineering, asset, operations, technology etc



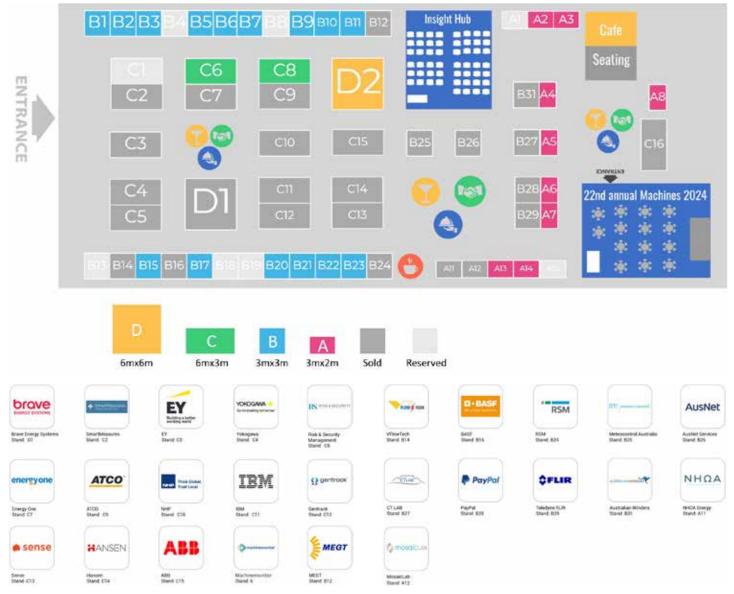
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## **ATTENDEE BREAKDOWN BY SECTOR:**



#### **AUSTRALIAN ENERGY WEEK EXHIBITION**





## **INTERESTED IN EXHIBITING?**

For more information about exhibiting, visit **www.energyweek.com.au** or contact **Milad Etemadi** at **milade@questevents.com.au** 

## **INTERESTED IN SPONSORING?**

Each year more than 1000 energy professionals come to AEW to find new solutions and stay competitive, making it the ideal place for you to get your brand in front of your target audience.

AEW provides the best platform for your business to establish thought leadership, reinforce your brand position, and build new relationships.

# Why partner with **AUSTRALIAN ENERGY WEEK IN 2024?**

Over 4 days (2 day expo), AEW brings together the who's who of the industry. With a stacked conference plenary, 4 conference streams, free to attend expo stage and the dedicated Machines/Engineering conference, if you sell to energy generators, networks, retailers or large users, this is the event you can't miss.



#### **MASSIVE EXPO EXPANSION**

50 + exhibitors, and for the first time, open to visitors, meaning you can expect more qualified attendees than ever before



#### **TWO EXPO FLOOR STAGES**

The highly successful Machines stage returns (attracting 100 + engineers, reliability and maintenance managers), along with a new free to attend stage



#### CONSISTENTLY EXCELLENT FEEDBACK WITH OVER 95% SATISFACTION

it's why our sponsors and attendees keep coming back



#### THOUGHT LEADERSHIP OPPORTUNITIES

Shape the future of energy industry and share your expertise by presenting in the conference, delivering a case study or being part of a panel discussion.



#### **INCREDIBLE NETWORKING OPPORTUNITIES**

In 2023 the AEW Gala Dinner and Women in Energy Breakfast both sold out! Don't miss out in 2024, and don't forget the networking drinks!



#### MORE CEOS THAN ANY OTHER EVENT

Don't just meet your end users, build your brand awareness with the C-Suite



#### TARGETED AUDIENCE OF BUYERS

AEW has the highest quality audience of any energy event, with expo visitor passes restricted to energy companies only



#### **DIGITAL MARKETING CAMPAIGN**

Australian Energy Week marketing reaches over 30,000 unique, targeted contacts - join our campaign early and benefit from 10+ months of brand awareness

# All of our potential Australian customers were attending the event. ••

Simon Garner-Lee, COO, Raedyne Systems (past sponsor)

## REGISTRATION



All prices are inclusive of GST

\*The official event dinner & Women in Energy breakfast are available to registered attendees of the conference only

## Good choice of speakers and topics, venue and food were high quality. Also liked the fact that there was a womens breakfast! **9**

Helen Stimpson, Manager - External Parties, PLUSES